

WYOMING

LIBRARY ASSOCIATION

August 2014 · www.wyla.org

Looking Back, Leading Forward: WLA celebrates 100 years of service

2014 marks Wyoming Library Association's 100th birthday and you are cordially invited to attend the celebration at the annual conference. The conference will take place at Casper's Parkway Plaza Hotel & Convention Centre from September 24-26, 2014.

Wednesday's pre-conference will feature Jennifer Kahnweiler, Ph.D., the author of *Quiet Influence: The Introvert's Guide to Making a Difference* and *The Introverted Leader: Building on Your Quiet Strength*, which focus on helping introverts develop their leadership voice. She will also present the keynote address and a breakout session.

The annual opening reception will be held at the elegant Petroleum Club. The admission ticket includes a delicious taco bar dinner, birthday cake, a complimentary drink ticket, and a champagne toast.

Other special events include the Legislative Luncheon, Awards Banquet, and Children's Author Luncheon, as well as an Unconference on Thursday night.



Keynote Address—*Quiet Influence: The New Wave of Leadership*

Dr. Jennifer B. Kahnweiler is a professional speaker and author who helps introverts lead with quiet confidence. Her bestselling books have sold over 60,000 copies and have been translated into eleven languages.

An executive coach, she speaks internationally and has appeared on *HuffPost Live* and in *Forbes*, *Time*, *Bloomberg Business Week*, and the *Wall Street Journal*. She was featured in a *Time* magazine cover story.

She draws on her experience as an elementary school counselor, university administrator, federal government program director, career coach, and as a learning and development professional with leading organizations such as GE, AT&T, NASA, Pfizer, the U.S.

Embassy in Vietnam, Turner Broadcasting, and the CDC.

She is a Certified Speaking Professional (CSP), granted to only 8% of the National Speaker's Association, and heads up the Global Task Force of the Berrett-Koehler Author's Co-op.

Conference Registration Available at WLA Website

Please note that if you are a WLA member, you will need your login and password from MemberClicks to register for the conference at member pricing. The MemberClicks system is still showing many unpaid invoices for members who have joined but have not made a payment. Please make sure you have paid your dues.

A non-member form at a higher rate is available for those who are not members of WLA.

DEADLINES

EARLY REGISTRATION ENDS AT MIDNIGHT, **September 12, 2014.**

The rates will increase after that date.

Registration can be made up to **September 19, 2014** at the late rate.

No meals will be available after **September 22, 2014.**

CONFERENCE REGISTRATION FORMS: [Member](#) [Non-Member](#)

Children's Author Luncheon Features Margaret Peterson Haddix

Margaret Peterson Haddix grew up on a farm near Washington Court House, Ohio. She graduated from Miami University (of Ohio) with degrees in English/journalism, English/creative writing, and history. Before her first book was published, she worked as a newspaper copy editor, a newspaper reporter, and a community college instructor and freelance writer.

She has since written more than 30 books for kids and teens, including two 2014 releases:

Revealed, the seventh book in the *Missing* series, and *Full Ride*. Her books have been honored with *New York Times* bestseller status, the International Reading Association's Children's Book Award, American Library Association Best Book and Quick Pick for Reluctant Young Adult Readers notations, and numerous state reader's choice awards. They have also been translated into more than 20 different languages.

Haddix and her husband, Doug, live in Columbus, Ohio, and they are the parents of two college-aged kids.



Unconference Debuts at WLA

An *Unconference* is an informal, participant-led professional development experience that allows colleagues to geek out about topics of interest.

As professional librarians, whether we work in a K-12 school, a public library, or a college or university, we share several topics that are of interest. This high-energy event will provide opportunities to brainstorm, learn something new, and share something you do well.

Topics will be determined by attendees and may include, but certainly aren't limited to, advocacy, programming, gaming, instruction, copyright, cataloging, organization, tech tools, eBooks, electronic sources, and more.

This is an excellent opportunity for networking, sharing, and bringing up topics not included in other conference sessions. Come enjoy being a librarian!



123 West E Street
Casper, Wyoming
307-235-1777

Rooms are \$73.00 plus tax.
King, queen, and double
rooms are available.

All rooms are in the newly remodeled area of the hotel. Check-in 3 p.m.; check-out 11 a.m.
Reservation block: Wyoming Library Association. **Block rate ends Sept. 9, 2014.**

MEAL EVENTS

Wednesday, Sept. 24

Looking Back, Leading Forward: 100th Birthday Party

\$5.00 members, \$10.00 non-members, 6-8 p.m.

Dinner ticket includes taco bar, birthday cake, one complimentary drink, and a champagne toast to WLA.
Sponsored by ProQuest, University of Wyoming Libraries, and Mango Languages.

Cash bar available.

Casper Petroleum Club, Lower Level

Thursday, Sept. 25

Legislative Luncheon

\$13.00, 12:05-1:20 p.m.

Includes tea or coffee. Choice of entrée:

Croissant Club: Ham, turkey, lettuce and two cheeses on a flaky croissant with a side salad or

Chef Salad: Julienne of meats and cheeses served over seasonal greens

with assorted dressings and rolls with butter.

Thursday, Sept. 25

Awards Banquet

\$24.00, 5:30-8:00 p.m.

Includes tea, coffee, tossed salad, vegetables, rolls, and dessert. Choice of entrée:

Chicken Cordon Bleu: Chicken breast stuffed with ham and Swiss cheese, served with cream sauce or

Mesquite Grilled Salmon: Tender grilled salmon filet cooked to perfection.

Cash bar available starting at 5:30 p.m.

Friday, Sept. 26

Children's Author Luncheon

\$15.00, 12:15-1:45 p.m.

Includes tea, coffee, tossed salad, vegetables, rolls, and dessert. Choice of entrée:

Roast Beef Platter: Tender sliced roast beef served with au jus or

Chicken Francesca: Boneless chicken breast served over fettuccine noodles

topped with marinara sauce and mozzarella cheese.

Please include any dietary restrictions on your registration form.

WLA announces 2014 candidates

The Wyoming Library Association is pleased to announce its slate of candidates for the 2014 election.

For the position of Vice President/President-Elect, two candidates are running:

Sandra Barstow, Head of Collection Development at the University of Wyoming Libraries
Sid Stanfill, Director of the Sublette County Library

For the position of Mountain Plains Library Association (MPLA) Representative, two candidates are running:

Stephen Boss, Head, Library IT; Associate Librarian at the University of Wyoming Libraries
Kashawna White, Manager, Circulation & Branch Services at Laramie County Library System

An electronic ballot will be released by email to paid WLA members in the first week of September. Your vote will be anonymous. The ballot will include biographical and other information from this year's candidates.

Nominations for the 2014 election are now closed. If you are interested in running for a leadership position in 2015, please contact Nominations Advisor Susan Mark at 307-777-5915 or susan.mark@wyo.gov.

Lead, Read, and Cook

The Wyoming Library Leadership Institute (LLI) graduates have created a cookbook to raise funds for future institutes. The leadership institute is a valuable tool in the growth of individuals and our libraries.

Lori Clark-Erickson says, "As a school librarian I'm often asked to head groups, organize programs, and present to staff. LLI offered the opportunity to learn what makes a successful leader, gave me the ability to understand the different needs of my colleagues, and how to advocate for my library ... a very powerful program!"

Thanks to submissions from the Wyoming library community, it is a full and fun cookbook! Everything from Almond Tea to Zucchini Soup; Blackberry Wine Cake to Tequila Lime Chili. It showcases dishes from Legislative Receptions and library celebrations, as well as family favorites.

You are going to want this cookbook! It will be available at the Wyoming Library Association conference in September. (Not to worry! We will also have the wonderful baskets. Tradition!)



Mark Your Calendar!

The Wyoming Library Association and Mountain Plains Library Association will hold a joint conference in 2015.



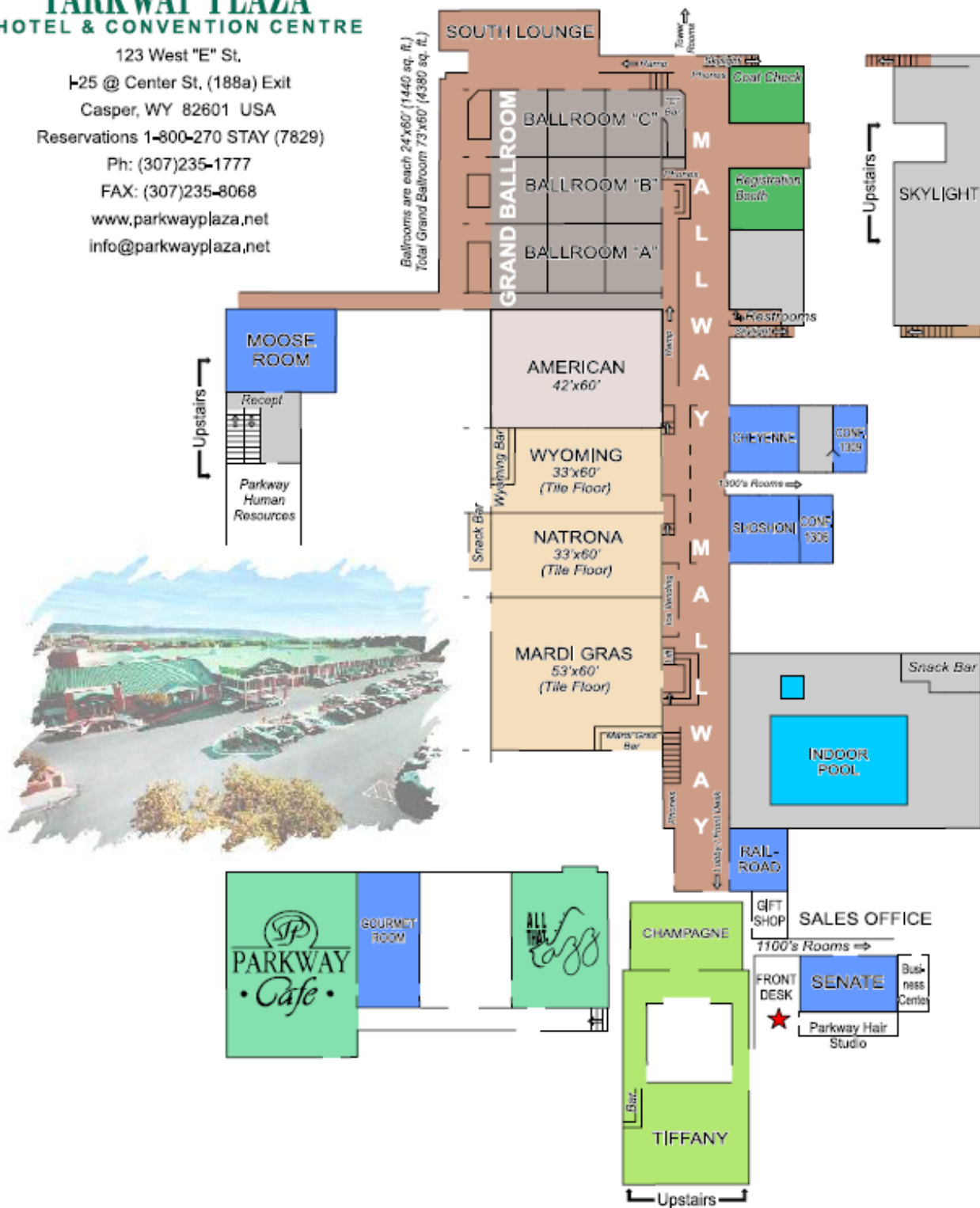
**September 23-25
Little America Hotel & Resort
Cheyenne, Wyoming**



Parkway Plaza WLA Conference Map



123 West "E" St.
 Exit 25 @ Center St. (188a) Exit
 Casper, WY 82601 USA
 Reservations 1-800-270 STAY (7829)
 Ph: (307)235-1777
 FAX: (307)235-8068
 www.parkwayplaza.net
 info@parkwayplaza.net



Pre-Conference Program

Wednesday, September 24

11:30 a.m.- 1:00 p.m.	WLA Executive Board Meeting	
1:00-4:30 p.m.	The Introverted Leader: Building on Your Quiet Strength <i>Jennifer B. Kahnweiler</i> <i>Author, Speaker</i> <i>Note:</i> This program is based on Kahnweiler's book <i>The Introverted Leader</i> . Her latest book, <i>Quiet Influence</i> , will also be available for purchase at the conference.	What is an introvert and how do introverted leaders use their strengths to succeed in and out of the library world? Through examples, self-discovery, case studies, and presentation you will discover the challenges faced by introverted leaders and how they address them by not changing who they are but building on what they do well. You will also learn to get the most out of introverts and extroverts on your teams. Learn about yourself through a revealing quiz that will help you focus on specific tools throughout the workshop. You will also apply The 4 P's Process (Preparation, Presence, Push and Practice), a practical framework used by introverted leaders to help you make a true difference in your leadership role.
6:00-8:00 p.m.	Opening Reception: Looking Back, Leading Forward Casper Petroleum Club	WLA is having a birthday party! The association is celebrating 100 years of service to the Wyoming library community. Join us for dinner, drinks, and a champagne toast.
7:30-8:30 p.m.	HR/QuickBooks Interest Group Meeting	

Candidates for Superintendent of Public Instruction Invited to Speak at Legislative Luncheon

Following the statewide primary election on Aug. 19, 2014, the Republican and Democratic candidates for Superintendent of Public Instruction will be invited to attend the WLA Legislative Luncheon on Thursday, Sept. 26 at 12:05 p.m.

The format will be question and answer, with questions developed by the Legislative Committee.

Don't miss this opportunity to hear directly from the candidates!

OCLC Breakfast



Join us on Friday, Sept. 26, at 7:00 a.m. for a free breakfast and updates and discussion of what's new at OCLC, your library cooperative.

We'll discuss the trends in technology, workflows, and user behavior that are forming and reforming library priorities, and provide an update of how OCLC's services are leading the response to change.

We'll cover developments in many OCLC services: WorldShare Metadata, WorldShare Interlibrary Loan and WorldShare Management Services, and the evolution of FirstSearch into WorldCat Discovery Services.

We'll also discuss where OCLC is going with linked data, and recent OCLC research and initiatives, including reports about online learning, *Reordering Ranganathan*, and the library advocacy "Outside the Box" program.

Bring your questions and enjoy breakfast with your colleagues.

Conference Program

Thursday, September 25

7:00-7:30 a.m.	Rise and Shine Yoga <i>Chris Van Burgh, Wyoming State Library</i> <i>Richard Landreth, Westwood High School</i>	Join Chris and Richard for some early morning Rise and Shine Yoga.
7:30-8:30 a.m.	Instruction Interest Group Meeting L.E.A.D. Interest Group Meeting	
8:30-10:00 a.m.	Keynote Address Quiet Influence: The New Wave of Leadership <i>Jennifer B. Kahnweiler</i> <i>Author, Speaker</i>	The world of work is changing. It's fast, virtual, and global. The introvert's quiet strengths are keys to meeting the challenges ahead. Introverts (who make up half the U.S. population) can challenge the status quo, provoke new thoughts, and inspire others. Most importantly, they can be highly effective leaders, influencers, and colleagues when they build on their inherent strengths instead of trying to act like extroverts. Hailed as a "champion for introverts," best-selling author Jennifer B. Kahnweiler will talk about how and why. She has identified six key strengths of introverts and maps out a process for raising your QIQ (Quiet Influence Quotient).
Exhibits Break 10:00-11:00 a.m.		
Session One 11:00 a.m.-12:00 p.m.		
Networking Success for Introverts and Extroverts <i>Jennifer B. Kahnweiler</i> <i>Author, Speaker</i>		Networking is essential to building a career and obtaining resources, yet many of us stay away from it. Learn how to create confidence and competence in building relationships. We will practice by preparing a topics agenda, crafting provocative questions, and learning how to conduct a productive conversation. Many practical techniques, including the use of social media organization, will be addressed.
We Know Research: School Libraries and Their Impact <i>Patty Kearnes, Campbell County High School</i> <i>Laura Miller, Wright Junior/Senior High School</i>		This session will address research-based documents stating the impact school libraries have on student success. Attendees will leave with the information to be advocates in their buildings.
What's New in K-3 Literature <i>Ron Scherry & Barb Scherry</i> <i>Great Northern Book Company</i>		The best in recently released primary literature will be presented. Included will be book summaries and author and illustrator backgrounds as they relate to the books. Categories covered are picture books, early chapter, non-fiction, and seasonal/holiday. Books for sale in exhibit area at Great Northern booth.

Reserve your room at the Parkway Plaza by Sept. 9 to get the block rate

Conference Program

Thursday, September 25

continued

Session One—continued

11:00 a.m.-12:00 p.m.

Wyoming Carnegie Libraries
Linda Waggener
University of Wyoming Coe Library

Learn about the historical, political, and historic preservation aspects of the Wyoming communities that received the Carnegie Public Library Building Grants between the years of 1899-1917. The research is being conducted for a Master of Arts thesis in American Studies at the University of Wyoming.

Legislative Luncheon

12:05-1:20 p.m.

Session Two

1:30-2:30 p.m.

But Wait ... There's More! (Part 1)
Chris Van Burgh
Wyoming State Library

Please join me to look at a few new, some old favorites, and some just plain cool databases/resources in GoWYLD.net.

Linden Communications—Social Media
Cara Eastwood Baldwin & Laura Baldwin
Linden Communications

Facebook, LinkedIn, Pinterest, YouTube, Twitter, Tumblr, Flickr, Foursquare, Google Hangouts, Skype, Vimeo, and more ... The social media landscape can be overwhelming. Hear from one of the region's experts on how to make sense of this evolving space and how to make it work for your organization.

Technology Staff Training: Ensuring Excellent Customer Service!
Betsy O'Neill
Natrona County Public Library

Is your staff struggling to keep up with all of the devices, operating systems and applications that patrons are using and asking questions about? Learn about the comprehensive technology training program that Natrona County Public Library designed and implemented to ensure that public service staff has a base of technological knowledge and skills to provide excellent customer service to patrons.

What's New in Intermediate & YA Literature
Ron Scherry & Barb Scherry
Great Northern Book Company

The best in intermediate and young adult literature will be presented. Get connected with new books that will never languish on your shelves! Presentation will include novel and non-fiction summaries and author/illustrator backgrounds as they relate to the books. Books will be for sale at Great Northern Books booth in the exhibit area.

Exhibits Break

2:30-3:30 p.m.

Early registration ends at midnight, September 12!
Don't forget to choose your meals and
buy your ticket for WLA's 100th birthday party!

Conference Program

Thursday, September 25

continued

Session Three A

3:30-4:25 p.m.

The InbeTweeners

*Sandra Hussa & Lily Schamp
Fremont County Library, Riverton Branch*

Programs and gaming for your Tweeners, that 9-12 age group that seems to be overlooked in many libraries.

Linden Communications—Marketing and Branding

*Cara Eastwood Baldwin & Laura Baldwin
Linden Communications*

So what exactly is marketing and why is it important? Furthermore, what is a brand and why does it matter? Led by one of the region's most highly-regarded branding agencies, this presentation will center on practical approaches to establishing a strong brand identity and a marketing plan to help support it.

Session Three B

3:30-5:30 p.m.

BizRef: Explore the WYLDside of Business

*Rachael Svoboda, Laramie County Library System
Chris Van Burgh, Wyoming State Library*

With over 100 databases, it can be difficult to find the exact information your business patron is seeking. Dig into the practical applications of GALE Small Business Resource Center, Reference USA, ProQuest Business, and many more. Get a sneak peak at First Research, Morningstar Investment Research Center, and Funding Information Network to see how these databases could benefit your library.

I Was Murdered in Albany with Tess Gerritsen and Anne Perry

*Marci Mock
Sheridan County Fulmer Public Library*

This program includes history, planning, locations, and format of the 2013 Bouchercon World Mystery Convention, where to find the monies, who is at this convention, and why should you attend this convention. This program will also provide a collection development objective of where to look for new mystery books and authors.

New Ideas about Early Learning Environments

*Cindy Christin
Bozeman Public Library*

Are you ready to reinvent your library to encourage early literacy on your schedule? Cindy will offer how to have dynamic early learning center in your library, even with no budget, small space, and staff issues. Ever think about the genius of blocks in your library? She will discuss methods and practical parenting tips to encourage parents to participate in their child's early learning.

Technology Petting Zoo One-on-One—Panel

*Moderator: Jason Grubb
Sweetwater County Library System*

Get your eBook and Zinio magazine questions answered at this casual training! Come play with a number of tablets and ereaders and learn how they work with our state's digital content in a relaxed and supportive environment. A wide variety of devices will be available including an iPad, Nook HD Tablet, Kindle Fire, Kindle Fire HDX, Galaxy Tab and more, as well as help and support for each device.

Conference Program

Thursday, September 25 continued

Exhibits Break

4:25-4:35 p.m.

Session Three C

4:35-5:30 p.m.

Creating Your Own Marketing Plan

Tina Worthman

Wyoming State Library

Often in the world of libraries, we get thrown into a position that we are not necessarily trained to do. Marketing is hands-down one of the most untrained positions in small libraries today. Never fear! With a lot of passion, some helpful tips, and a step-by-step system, you will be busting out a marketing plan to fit your library that is fun and dedicated to what you want to accomplish.

Power to the Poster

Lori Clark-Erickson

Jackson Hole High School

This informal session lets the Wyoming library community share their projects, studies, and new ideas. Posters highlighting unique reading programs, cool tech, and copyright info graphics will be shared. Come support all things “library” in 2014.

WLA Awards Banquet

5:30-8:00 p.m.

Unconference

8:00-11:00 p.m.

Power to the Poster, a new conference session, is designed to allow ALL librarians from around the state to promote their program ideas, share a project, and/or present a thesis.

Purposes of Conference Presentations

To promote interdisciplinary sharing and collaboration, and to facilitate the exchange of ideas, information, and programs.

- To educate others about your research or program ideas.
- To get feedback.
- To network with other librarians who are interested in the same topic.
- To promote your own work.

Advantages of Poster Presentations

- An appealing poster can interest people who walk by.
- A poster presentation allows you to interact one-on-one with people interested in your topic.
- A poster session has potential to reach more people than a typical oral presentation.
- The commitment is reasonable.

Plunkett, Scott. California State University Northridge

http://www.csun.edu/plunk/documents/poster_presentation.pdf

Conference Program

Friday, September 26

6:30-7:00 a.m.	Rise and Shine Yoga <i>Chris Van Burgh, Wyoming State Library</i> <i>Richard Landreth, Westwood High School</i>	Join Chris and Richard for some early morning Rise and Shine Yoga.
OCLC Breakfast 7:00-8:00 a.m.		
7:00-8:00 a.m.	SLIG Business Meeting YS Interest Group Meeting	
7:30-8:00 a.m.	Marketing Interest Group Meeting New Tech Business Meeting	
Session Four 8:00-9:00 a.m.		
Blunders and Brilliance—Round Table <i>Juli Winthers</i> <i>Sublette County Library</i>		Learning by doing frequently means learning the hard way. We all make mistakes, especially when doing something for the first time. Fortunately, we all have moments of brilliance too! In life there are many types of mistakes. It’s how we deal with them that matters. When blunders are accepted and learned from, they can lead to real brilliance. It can be both motivation and therapeutic to share blunders and brilliances and discover insights for your next marketing campaign. Every attendee is encouraged to bring their own sample of a "brilliance" and a "blunder" to this collaborative round table as discussion points that will enhance the dialogue on marketing library programs.
Fair Skies, Fair Complexions <i>Tara Aaron</i> <i>Stites & HarBison PLLC.</i>		Tara Aaron is an intellectual property lawyer in Nashville and will discuss fair use in contemporary times.
Gaming as a Daily Service 15 Years Later <i>Shari Haskins & Jacom Mickelsen</i> <i>Fremont County Library, Riverton Branch</i>		Fifteen years later, both gaming rooms continue to be massively popular and are almost continuously occupied. Discover what games and equipment are out, what is popular right now, and look into the future including the first steps to a makerspace area. RBL began by setting up a gaming room with a computer running Mixcraft, professional grade audio mixing software which has the capability to write, record, or transcribe just about any audio project you can think of. Check out the major components of Mixcraft.

Questions about the conference or need more information?

Please contact Richard Landreth at lig2me@gmail.com or
Monica Brennan at monicahbrennan@gmail.com

Conference Program

Friday, September 26

continued

Session Four—continued

8:00-9:00 a.m.

Great Reading Adventure (Summer Reading Database)

*Caris O'Malley**Maricopa County Library District*

The Great Reading Adventure is a web-based, open source software program designed to manage summer reading programs. The software will be available for download in April 2014. It is completely free to use. It is being developed (and piloted in summer of 2014) by the Maricopa County Library District with support by the Arizona State Library, Archives and Public Records.

Next Generation Library Systems and New Generation Digital Delivery Platforms

*Stephen Boss, University of Wyoming Libraries**Matthew Tischer, Wyoming State Library*

This session will go over some of the new features of Next Generation Library systems that are now available and are on the market. The panel will discuss new features and personnel from the University of Wyoming will describe how they moved from Innovative Interfaces Incorporated's Millennium system to their new Sierra product. We will also discuss new directions and developments as they relate to digital management applications and digital content management delivery solutions.

Wyoming Kids First

*Brittany Ashby, Align**Kelsy Been, Wyoming Kids First*

Do you want to know more about what is happening with the early childhood sector across Wyoming? This session will cover a variety of topics regarding what is happening at both the state and community levels and how libraries can be more involved. Specific topics include the STARS resource library, the state early childhood community grants, provider training, and early childhood community groups.

Exhibits Break

9:00-9:30 a.m.

WLA Business Meeting

9:30-10:30 a.m.

Exhibits Break

10:30-11:00 a.m.

Session Five

11:00 a.m.-12:00 p.m.

Among the Books

*Margaret Peterson Haddix**Author*

A look at the *Shadow Children* series, the *Missing* series, and the *Palace Chronicles*, which will become a trilogy with the upcoming release of *Palace of Lies*. This talk will include behind-the-scenes background information about the writing of the books, and a few details about what's coming next.

Conference Program

Friday, September 26

continued

Session Five—continued

11:00 a.m.-12:00 p.m.

Building Institutional Repositories <i>Yumi Ohira</i> <i>University of Wyoming Libraries</i>	<p>This presentation will discuss the benefits and challenges associated with Institutional Repository (IR) initiatives and development, while sharing our experiences from WySR (Wyoming Scholar's Repository). WySR will be used as a case study to illustrate particular difficulties in obtaining author versions of publications; the quality of open access research; and technical limitations.</p>
But Wait ... There's More! (Part 2) <i>Chris Van Burgh</i> <i>Wyoming State Library</i>	<p>In this program, we will take a look at the many tools available to help navigate the databases in GoWYLD, as well as stay up to date, train staff, and direct students and patrons.</p>
Full STEAM Ahead <i>Carrie Lucas</i> <i>Laramie County Library System</i>	<p>How can libraries successfully implement Science, Technology, Engineering, Art and Math (STEAM) programming for children in grades K-6? We will discuss program ideas, planning tips, ways to keep costs down, and how to utilize community donations to ensure successful results. A large focus will be placed on LEGO® programming, including running <i>FIRST</i>® LEGO® League and Jr. <i>FIRST</i>® LEGO® League Clubs at your library. You will get a chance to work hands-on with some STEAM activities and brainstorm how to move full-STEAM ahead in your youth programming!</p>
Information Literacy Across Campus <i>Paula Badgett & Maggie Swanger</i> <i>Laramie County Community College</i>	<p>Information Literacy—do people outside your library get it? Specifically administration and faculty? We'll share our experiences at Laramie County Community College (LCCC) working with campus stakeholders to get Information Literacy (IL) adopted as an institutional competency and into the general education curriculum. We'll also talk about what we see as our next steps, as well as sharing some outcomes from early assessment data at LCCC. Last but not least, we'll brainstorm ways librarians across the state can work together to promote IL at their institutions.</p>
Reading with Red <i>Angie Jensen</i> <i>Angie's Pet Services</i>	<p>Meet Red from Wright, Wyoming, a handsome Pomeranian Reading Therapy Dog and award-winning show dog. Owner Angie Jensen will speak about her reasons for training Red and her success working in public schools and senior care facilities.</p>

Children's Author Luncheon

12:15-1:45 p.m.

Conference Program

Friday, September 26 continued

Session Six A 2:00-3:00 p.m.

21st Century Digital Learning in Education <i>Randy Thompson</i> <i>Follett</i>	<p>Follett is pioneering the way, offering over 300,000 eBooks, over 12,000 Catalist downloadable digital audiobooks, and dozens of the most popular educational databases. With the most popular publishers committed to Follett, we have the popular fiction titles your students want, along with unlimited simultaneous access eBooks to support Common Core, STEM, ELA, and many popular content areas. Follett's proprietary digital readers allows these eBooks to be downloaded to iPad and reading histories are tracked by the individual user, as well as complete circulation statistics.</p>
Bringing Stories to Life with Puppets <i>Meghan Casey & Ed Casey</i> <i>Rocky Mountain Puppets</i>	<p>Learn a unique new way to teach children how to build puppets. Bring stories to life like never before.</p>
What Skills Do Students Need to Use in College?—Panel <i>Panelists: JaNae Kinikin, Weber State University</i> <i>Brad Matthies, Casper College</i> <i>Moderator: Lori Clark-Erickson, Jackson Hole High School</i>	<p>Join us for a panel discussion on the importance of library and information literacy skills as students transition from high school to college. In attendance will be a high school librarian, a high school English teacher, and two academic librarians. The panel will discuss a variety of topics including what university/college faculty believe incoming students should know; techniques high school librarians use to reach out to their teachers to introduce students to library and information literacy; programs and resources that are currently being used to connect higher education and K-12 institutions; and the importance of promoting information literacy in teacher education programs. Come and bring your ideas and suggestions for an open discussion on this important topic.</p>
Wyoming Book Award Discussion—Round Table <i>Sally Mack</i> <i>Guernsey-Sunrise School (retired)</i>	<p>This discussion may include the current book lists, possible modifications to the guidelines, the work of the committee, ideas for sharing with the motivating students, and any other award-related points. Everyone is welcome, from the committee members to those new librarians who want to know more about the awards.</p>

Early registration ends at midnight, September 12!
Don't forget to choose your meals and
buy your ticket for WLA's 100th birthday party!

Conference Program

Friday, September 26

continued

Session Six B

2:00-4:00 p.m.

BizRef: Partnering with Your Business Community

*Panelists: Amy Lea, Small Business Administration
Gilda Lara, Casper Chamber of Commerce
Bill Schepeler, Wyo. Dept. of Workforce Services
Adam Keizer, Prevention Management Organization of Wyoming
Moderator: Rachael Svoboda, Laramie County Library System*

Explore programming, networking and the strength of public library and business partnerships. Learn from business community experts the best approaches for reaching job seekers, non-profits, entrepreneurs and small businesses within your community.

Storytelling How-to and Rewards for Effort

*Sandy Pokallus, Becky Prella & Janet Tharp
Campbell County Public Library*

Have you thought about storytelling but were reluctant to try? Maybe you're an experienced storyteller looking for new ideas. Join Campbell County Public Library Youth Services storytellers as they present their favorite stories, highlighting a variety of storytelling styles including traditional storytelling, audience participation stories, and prop stories. Participants will learn how to select and prepare stories for telling. An assortment of storytelling resources will be available for review.

Break

3:00-3:15 p.m.

Session Six C

3:25-4:15 p.m.

Reading with Red: Re-Cap

*Angie Jensen
Angie's Pet Services*

Meet Red from Wright, Wyoming. He is a handsome Pomeranian Reading Therapy Dog and award-winning show dog. Listen to owner Angie Jensen speak about her reasons for training Red and her success working in public schools and senior care facilities.

We Know Research: School Libraries and Their Impact

*Patty Kearnes, Campbell County High School
Laura Miller, Wright Junior/Senior High School*

This session will address research-based documents stating the impact school libraries have on student success. Attendees will leave with the information to be advocates in their buildings.

What the Tech is That—Panel

*Moderator: Susan Mark
Wyoming State Library*

The whirlwind tour of new technologies returns! Join us for this ever-popular session where we run through 40(ish) technologies that have caught the eye of New Technology Interest Group members. Some of these technologies are brand new, some around for a bit, some you might apply in your library, and some are just for fun in your own life. It's a great idea-generator and a way to get a smattering of what's out there.

Conference Program

Friday, September 26 continued

Session Six C—continued 3:25-4:15 p.m.

YA Programming: It's All About the Books!!

Jenn Beckstead

Natrona County Public Library

Looking for programming ideas for teens? Learn more about what Natrona County Public Library (NCPL) offers for teens and adults who love YA. We will talk about book parties, a variety of book clubs, and the One Community One Book partnerships between NCPL & Natrona County School District secondary librarians. If time allows, attendees are encouraged to talk about what they have tried in their libraries.

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