

WLA/MPLA 2005 Joint Conference Snow King Resort * Jackson, Wyoming October 12 - 15, 2005

Wyoming Library Association NEWSLETTER

Convention Issue - August 2005

I am so excited about this year's joint conference with the Mountain Plains Library Association. We are proud to present cutting-edge programming and speakers,

networking opportunities and a chance to preview the latest products and services provided by conference exhibitors. We welcome you to a unique professional opportunity, complete with the beautiful surroundings of Jackson Hole.

Four days of sessions, workshops and tours highlight new ideas for all types of librarians on everything from portal technologies to "One Book" programs to services for Spanish-speaking and Millennial library patrons.

Highlights include keynote speaker Roy Tennant, an award-winning, internationally recognized pioneer in digital library development and Internet training. He is the User Services Architect for the California Digital Library, and writes the monthly column, "Digital Libraries" in *Library Journal*.

Presenter Stephen Abram, Vice President of Innovation for SirsiDynix, has been called one of the key people influencing the future of libraries. On Friday, he'll examine generational issues surrounding the Millennials and lead a lively discussion on Google's impact. Check out the upcoming Wyoming Library Roundup for an interview with him.

Not only does this conference offer programs that explore new thinking in librarianship, we have introduced new features. For the first time, most sessions will be available as webcasts, broadcast live and archived for 30 days. Go to the www.wyla.org website for access. There will be a conference blog, and we are looking for bloggers to contribute to it. Furthermore, poster sessions will feature many more research topics than could be scheduled during the regular workshops.

I encourage you to register early and take advantage of the special opportunity of the joint conference in Jackson, October 12 – 15.

Erin Kinney & the 2005 WLA Program Council





YELLOWSTONE NATIONAL PARK PRE-CONFERENCE TOUR! SIGN UP EARLY - SPACE IS LIMITED!

The WLA Government Information Section, the MPLA Government
Documents Section, and the MPLA Preservation, Archives, and Special
Collections Section are sponsoring a Tour of Yellowstone National
Park and the Yellowstone Heritage and Research Center
October 11 - 12

Take a bus from Jackson, WY through Yellowstone National Park to Gardiner, Montana

Itinerary:

- Leave the Snow King Resort in Jackson at 8am on Tuesday, October 11, on the Yellowstone Tour Bus (bring your own lunch). We will travel up the east side of the park and receive a guided tour.
- · Arrive in Gardiner, Montana in the afternoon
- Tour the brand new Yellowstone Heritage and Research Center which houses the research library, museum, and archives, as well as the park's herbarium and archeology lab.
- Stay overnight in Gardiner at Comfort Inn Yellowstone [www.yellowstonecomfortinn.com] North 107 Hellroaring Street, Gardiner, MT (406) 848-7536; \$52.43 (includes tax) single or double. Make your own reservation.
- Leave Gardiner on Wednesday morning, October 12. Travel down the west side of the park for a guided tour; lunch at the Geyser Grill.
- Arrive at the Snow King Resort at 3pm.
- Cost per individual: \$50 (a suggested \$7.50 tip is not included); Meals on your own.

Seating is limited to 40, although we must have a minimum of 36 participants!

PRESIDENT'S MESSAGE Deb Schlinger





As expected, I've been asked to write an article for this newsletter and include in it something about the WLA by-laws. Now please don't stop reading this because that topic sounds dry. I have addressed them, but later on after a topic somewhat related I find more personally satisfying.

My marital status has changed. My children have all changed their residences from our home address. My department staff is changing next month. My library changed its director this year and I've even had to

change the location of where I perform my weekly storytimes. After being a 16 year children's librarian, that last change has thrown me out of my comfort zone as much as the others. Needless to say, we all have to deal with personal and professional changes, some minimal while others not.

I'm not saying change is bad, but I'm wise enough to admit changes aren't always easy - and yet they are often needed and good. And yes, changes are certainly going to be a part of our WLA/MPLA convention. Even the theme - Beyond Borders - hints at changes in the way we perceive and handle library issues. We can't deny change is happening in the library world when workshop topics will be directed to the "Google Generation" on the portal technology concept and Title Source III. Even ALA in its marketing campaign this year wants the library image to be a "changing dynamic place."

So...what's this got to do with WLA by-law? They are the constitution articles of how our organization operates, and truthfully, probably not read by anyone except officers, section chairs, and maybe committee members. However, there are times when changes must be made to our by-laws and believe it or not, these changes will affect the organization and maybe even your section. Are they exciting, fun, enjoyable topics? Not to most of us. Are they crucial to our existence? Absolutely. Should you know about the revised by-laws that were brought up at our 04 convention? Absolutely. Do we need you to make an intelligent vote on them efficiently at our business meeting this October? Absolutely. So...please review these changes posted on the WLA website. We will have the final discussion and voting on them take place Thursday, October 13 at 2pm in the Grand Teton Room at Snow King Convention Center. They are necessary and useful and hopefully these by-laws, the innovative and inspiring topics you'll hear at convention, and the networking ideas you'll learn from fellow peers will bring changes to your life, work place, and this organization that will be greatly appreciated.

I look forward to seeing you in Jackson!





Roy Tennant Conference Keynote Speaker

Roy Tennant, keynote speaker at the WLA/MPLA Joint Conference in October, is an award-winning, internationally recognized pioneer in digital library development and Internet training.

As Manager of the eScholarship Web & Services Design for the California Digital Library, he created and manages the eScholarship web site at escholarship.edlib.org/. Prior to that he was the Digital Library project manager for the Library at the University of California, Berkeley, where he developed and managed UC Berkeley's Digital Library SunSITE (Software, Information and Technology Exchange), sponsored by Sun Microsystems.

Tennant has been identified as one of the world's leading Internet researchers and has published dozens of articles in library magazines and journals. Since 1997 he has written the monthly column "Digital Libraries" for *Library Journal*. Tennant also initiated and manages the electronic discussion list, Web4Lib. Web4Lib, has more than 3,200 members from 40 countries.

SAVE THE DATE:

October 11 - FREE HEALTH SYMPOSIUM



Join your colleagues in Jackson for a FREE special one-day symposium on community health information outreach!

The <u>Regional Community Health Information Outreach Symposium</u>, presented through a Regional Medical Library subcontract with the University of Wyoming Libraries, will be held October 11 in Jackson prior to the WLA/MPLA Joint Conference.

Early October is a great time to visit Jackson Hole, and in order to take full advantage of the attractive location, symposium events will be held at the spectacular National Museum of Wildlife Art, wildlifeart.org/

For more information, please contact planning committee members: Jenny Garcia jgarcia@uwyo.edu; Mary Henning henning@uwyo.edu; Lori Phillips Iphil@uwyoedu or Siobhan Champ-Blackwell siobhan@creighton.edu

Conference Exhibitors



ЗМ

Abdo Publishing Company

Alexandria/Big 6 Turbo Tools

Alibris

Alldata

Baker & Taylor

BCR

Bearport Publishing

Bound to Stay Bound

Buckstaff Company

BWI:

Child's World

Demco Media

EBSCO Information Services

Filter Press

Follett Library Resources, Inc.

Gould Evans Associates

Great Northern Book Company

H.W. Wilson Company

Journey Back in Time

Landmark Audio

Lerner Publishing Group

Mountain Press Publishing Company

Perma-Bound

Pronghorn Press/Art of the Books

ProQuest

Random House. Inc.

Recorded Books

ReferenceUSA

Sagebrush Corporation

Sauder Manufacturing

Scholastic Library Publishing

Scobre Press

SirsiDvnix Corporation

Swets Information Services

The Information School of the University of

Washington

TFG State

The Penworthy Company

Thomson Gale

Tutor Com

University of Arizona - School of Information

Resources and Library Service

World Book

Wyoming Council of the Humanities

Wyoming State Library

CONTINENTAL BREAKFAST WITH THE EXHIBITORS IN THE PAVILION THURSDAY & FRIDAY MORNING - 7-8am

Exhibit Schedule:

Thursday, October 13 7am - 6pm Friday, October 14 7am - Noon

10:30 - 11:00 am - Exhibit Only - Break 3:00 - 4:00 pm - Exhibit Only - Break 9:00 - 10:00 am - Exhibit Only - Break

Noon - Exhibits end

Thank you to our sponsors

EBSCO, H.W. Wilson, Mountain Press Publishing, ReferenceUSA



Special acknowledgements go to Dail Barbour and the Local Arrangements Committee, the WLA Program Council, the MPLA section chairs, and everyone who is working so hard to pull the joint conference together and make it go smoothly.

A special thanks also goes to the Friends Group at the Teton County Public Library for supplying the conference with numerous volunteers to help with registration, webcasting and many other duties.

Having been a Mountain Plains Library Association member for years and attending several joint conferences (which are absolutely fun), I have had several librarians ask me "What does MPLA membership give me that WLA or ALA doesn't?" This has given me the chance to think and respond to the unique value of this regional organization.

I know that we are all looking forward to the wonderful October conference in Jackson Hole. Each year, MPLA co-sponsors a conference with a different state association, and it is great to get away while not paying those national conference prices (MPLA members pay in-state rates). The conferences provide more training/workshop choices than many state associations and provide more opportunities for professional involvement than ALA.

I also enjoy meeting librarians from Arizona, Colorado, Kansas, Montana, Nebraska, Nevada, New Mexico, North & South Dakota, Oklahoma and Utah. There is a more manageable pace to these conferences; time to meet, learn and network with others is part of the benefit - they have ideas that I know would work for me. I know they would have some great ideas for you as well!

Though our 12 states have many differences, I am impressed and encouraged by how similar our "library stories" are. Discovering how much we librarians have in common is another reason to join. Getting to know these "stories" allows me to examine my own professional work and integrate new or different ideas.

Finally, MPLA offers professional development grants. These grants can be used to attend conferences and other training - for members of course. What a great addition to the grant opportunities already available to us here in Wyoming!

So with that said, belonging to this dynamic network of librarians is simply a great idea. For more information, check out the MPLA web site - or send me an email! See you in Jackson!

Richard Landreth, MPLA Representative



School Librarians

You Won't Want to Miss These Programs at Conference!

Wednesday, October 12 (Pre Conference)

"What's New in Children's Literature, K-8" by Peggy Sharp

Author's Night and Opening Reception

Thursday, October 13

"How Library Collection Development Is Like Shopping for Clothes in a Thrift Store by Leslie Chamberlain

"Ben's Guide to US Government for Children" with Peter Kraus

"So You Think You Have a Great Invention?" with Jackie Shane

Great Northern Book Company K-8 Book Talks

Progressive Luncheon School Library Tour (Limited to 25 participants)

Friday, October 14

"Repurposing Libraries Today Beyond Google's Influence with Inspiration, Innovation & Imagination" with Stephen Abram

Children's Author Luncheon with Dorothy Hinshaw Patent

"Ban Those Bird Units -- Linking Student Achievement to the Library" by David Loertscher

Ken Thomasma, author of Indian children fiction books



Random House, Inc. Presents

Mark Spragg, author of *An Unfinished Life* and

Karen Fisher, author of *A Sudden Country*

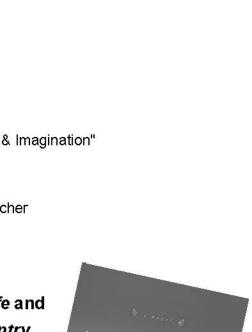
Book signing of *The Unfinished Life*<u>Thursday - 10am - Noon - Random Hous, Inc. booth</u>

4:00 - 4:50 pm - One Book, One Conference

Discussion: Where Rivers Change Directions by Mark Spragg with signing to follow.

Friday - 9 - 11am - Book signing of A Sudden
Country at Random House, Inc. booth

Books will be available for sale at the Random House, Inc. booth



ONE BOOK - ONE CONFERENCE

This year the WLA/MPLA Joint Conference is doing something new - a One Book, One Conference Discussion. The book is Mark Spragg's *Where Rivers Change Direction*. Hilery Walker and Kate Mutch of the Natrona County Public Library (Casper, WY) lead the discussion, and Mark Spragg will join the program. Before coming to the WLA/MPLA conference, participants are encouraged to read *Where Rivers Change Direction*. The discussion will be Thursday, October 13 from 4 - 4:50pm at the conference in Timberline III.

Progressive Luncheon Library Tour of School Libraries Thursday, October 13 - 12:30 - 2:00pm

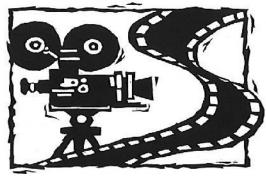
Take a peek at the school library media centers in Teton County!

As you visit three of the nine libraries in the school district (Jackson Hole High School, JH Middle School, and Colter Elementary), each school's librarian will provide a brief overview of 21st century ibrary media programming and conduct a tour of the facility. You won't want to miss the "progressive" luncheon hosted by each library and its staff while on tour. Lunch is provided at no charge, but a donation will be welcomed.

Bus transportation provided to and from Snow King Convention Center.

Make your reservation NOW - Only 25 slots available!

Authors' Night & Opening Night Reception Movie Takes: Writing For the Silver Screen



Authors' Night is a wonderful part of the WLA annual conference. This year's "take" is slightly different, as the program will focus on different types of materials written for the movies. Our multi-talented presenters have produced work in many genres. We are pleased to present: Bonnie Kreps and Charlie Craighead, Tim Sandlin, William Broyles, Jr., and Mark Spragg.

Meet and greet old friends and colleagues, and create new friends at the Opening Night Reception to be held at the world renowned National Museum of Wildlife Art 6:00 - 9:30pm on Wednesday, October 12. Hors d'oeuvres will be served from 6:00 - 7:30pm. with a no-host bar. Tours of the museum will be available during that time. There are a limited number of seats, so please return your registration as soon as possible to participate in this one-of-a-kind occasion. Free transportation will be provided from the conference hotel, the Snow King Resort.



Author Dorothy Patent will be the luncheon speaker sponsored by the Children's/Young Adult Section and the SSLMP. Dorothy Patent has a Ph.D. in zoology from the University of California. She has published over 100 nonfiction titles for children. She is a mainstay in libraries for quality nonfiction for elementary age readers. Among the multitude of prestigious awards she has received, the most recent include Kansas State Reading Circle Masterlist for 2003, *Fabulous Fluttering Tropical Butterflies* and in 2004 the Washington Post/Children's Book Guild Nonfiction Award for the body of her work. Dorothy lives in Missoula,

Montana with her husband. To put her popularity in perspective in the Wyoming library community alone, our state system lists 124 different titles of her works. Please join us for lunch and a very informative talk as Dorothy speaks about her commitment to making accurate and interesting information accessible to children. Bookselling and autographing time is scheduled.

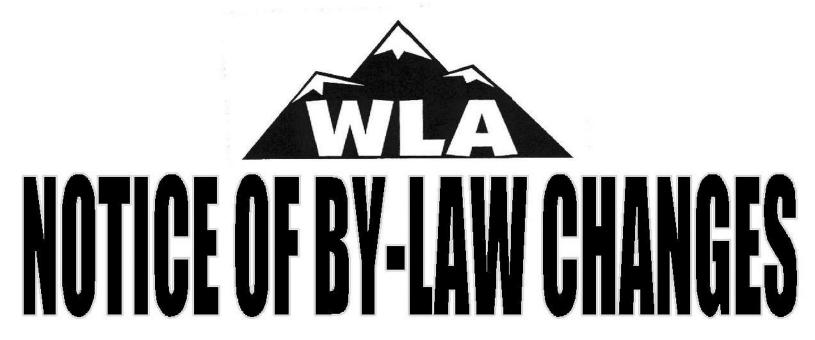
ASLS learns about digitization

The Academic and Special Libraries Section met in Laramie at UW's Coe Library on April 15 for their spring section meeting. Twenty-five members attended the meeting, which focused on digitization. The UW Libraries invited arriving members and guests to visit the in-house coffee shop, the Book & Bean. Sandy Barstow, UW Libraries Assistant Dean did a brief presentation about the planning process for the Information Library and Learning Center expansion to Coe Library.

The guest speaker for the morning program was Dawn Bastian, head cataloger for the Colorado State University Libraries. Dawn gave a presentation highlighting digitization projects at CSU. Projects there touch on fine arts, local history, and environmental and life sciences. A pilot institutional repository project at CSU involves digitizing select undergraduate research projects. Dawn presented examples from the individual collections, including audio files of oral histories from CSU's Germans from Russia Collection. She also addressed planning and workflow issues surrounding the projects.

Members listened to a panel discussion on digitization projects in Wyoming in the afternoon session. Jim Oakleaf, from the Wyoming Geographic Information Science Center, wowed the audience with some GIS mapping technologies. Steve Boss, systems librarian at the University of Wyoming, talked about Western Trails and other projects at the UW Libraries and American Heritage Center. Erin Kinney and Venice Beske outlined digital undertakings at the State Library, including the Wyoming Newspaper Project. The UW Libraries and State Library are partnering on a digital portal. Steve treated the audience to a sneak preview of the Wyoming Memory portal that will serve as an access point for digital collections across the state.

-Cheryl Goldenstein, Academic & Special Libraries Section Chair



This will serve as official notification that the proposed by-law changes are posted on the WLA web page:

www.wyla.org

There is a link on the front page, top right side.

If you'd like to get a printed copy, please contact: Laura Grott: at: info@wyla.org and she can mail you a copy. If you'd like a copy in Word emailed to you, please request from Laura at the above email address. It would be most helpful to the WLA office during this busy time of registration if you only request a copy be sent to you if you cannot access the WLA site. The suggestions presented last year at conference were incorporated with the help of the by-laws committee. A special thanks to the by-laws committee for putting these together.

The by-laws will be voted on at the WLA/MPLA Conference in Jackson on Thursday, October 13, 2:00 - 2:50pm in the Grand Teton room.





The first **Swap & Share** presented by the Wyoming Library Association and the Mountain-Plains Library Association is a terrific opportunity to view publicity materials, share marketing ideas, take home materials, and chat with others from around the region about promoting libraries. Everyone is welcome and encouraged to attend this session, whether you're working the front lines, running the whole library, or taking responsibility for your library's public relations.

Swap & Share is open to all libraries: public, school, academic and special. This is not a competitive event – it's just a great opportunity to invigorate yourself (or your staff) with new public relations ideas and materials. The room will be filled with items that you are welcome to take back to your library.

To enter, please send sample publicity materials using the form at the bottom of this page (postmarked by September 30, 2005). Entries are accepted in the eight categories listed below. We ask that you submit only one entry per category, and 25-50 copies of that entry.

This program is based on a similar and highly successful program at ALA's annual conference. **Swap & Share** is wonderful opportunity to highlight your library, discuss promotional ideas, get ideas to "borrow," and network with your peers. We can make this work if <u>you</u> get involved. We look forward to receiving your materials and seeing you in Jackson!

SWAP & SHARE ENTRY FORM - 2005

Please include this completed form with each of your entries, as well as 25-50 copies of each of your samples. Remember that you can have one entry for each of the eight categories. Please mail your entries by September 30 to:

WLA/MPLA Swap & Share c/o Kirsten Corbett Teton County Library 125 Virginian Lane P.O. Box 1629 Jackson, WY 83001-1629

Contact Person: Library:		
Mailing Address:		
Phone and E-mail:		
Annual Report Bibliography/Booklist Calendar of Events	Event Promotional Material Fundraising Material Newsletter	Summer Reading Material Web Promotional Material

Board elections are right around the corner. We would like to thank everyone that said "yes"! Ballots will be sent in early September. Thanks to Mary Rhoads and the Nominations Committee for coming up with such an outstanding list of candidates.

President - Elect Candidates

Ara Anderson - Campbell County Public Library
Paul Holland - Sweetwater County Public Library

Recording Secretary Candidates

Kirk Hissam - Converse County Library
Patty Myers - Campbell County Public Library



ALA Representative Candidates

Sandra Barstow - University of Wyoming
TBD - If interested, please contact Mary Rhoads mrhoads@will.state.wy.us

Check out the conference website @ wyla.org/2005conference



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