



Wyoming Library Association NEWSLETTER

Convention Issue - July 2004



GET JAZZED @ WLA

Empowerment

Enthusiasm

Enrichment

What does it take to get everyone jazzed to attend the fall convention in Rock Springs and, more importantly, to return from the convention jazzed up to be a top-notch librarian? What do WLA members really want from a convention? New skills and resources, motivating presentations, bonding with peers, laughter and leisure? From my own perspective and reviewing past evaluations, it seems personal and professional growth with a good dose of fun hits the mark. So this year, WLA will prove that mixing work and play can and should be done.

Oh, the places you'll go! It won't be Suessville or even Rock Springs as you know it. From a Mexican buffet and gathering Wednesday night to a Mardi Gras Awards Banquet Thursday evening, capped off with a Hollywood happening Friday, all I can say is get ready to eat, drink and be merry -- and of course, attend workshops suited to individual needs and interests. If it's customer service, authors, technology, public presentation skills, distance learning, intellectual freedom, peer relationships, demographic info, book talks, yoga, or live music, it's all planned for you. So...get **JAZZED** to be part of the good time with WLA - Wyoming Librarians in Action, that is -- Oct. 13 - 16 in Rock Springs!

-Debbie Schlinger, Convention Chair



JAZZY SPEAKERS HELP US LIVE AND LEARN!

WLA is excited to bring to our convention, three nationally recognized and sought-after speakers who will delve into topics relevant and helpful to all public and school librarians.

PRE-CONFERENCE WITH MARY SHIPPY

Mary Shippy, a consultant and trainer for the Mountain State Employee's Council in Colorado, will do our pre-conference workshop Wednesday. She will help us recognize unique generational differences in the workplace and understand how communication and motivation can differ among generations. Participants will learn techniques to work more flexibly with attitude and work ethic differences. Mary has a B.A. in education, a Masters in intercultural studies and communication and is currently working on a Ph.D. in leadership development.

KEYNOTE

The keynote address will be given by Jep Enck, described as a cross between a Harvard business professor and a stand up comic. With an M.S. in human resources from Colorado State University and over 20 years experience in management, leadership and team development, he was the unanimous choice by the program council as the speaker who could **JAZZ UP** an audience like no other. His cajoling motivational stories, facts and theories will inspire us all to be better librarians.

HOLLYWOOD LIBRARIANS

Friday's dinner movie is a feature length documentary entitled Hollywood Librarians, developed by Ann Siedl, an independent library consultant with an MLIS from the University of Denver -- and a Wyoming native. This dynamic presentation includes film clips, humorous analysis and insightful examination of the librarian image, stereotype and profession. Decide for yourself if we're really like that. The pre-conference topic and Friday evening presentations were two of the most popular workshops this past year at PLA and MPLA. Sign up for each and find out why.

Many thanks to the Carol McMurry Library Endowment Fund, LSTA Funds, and a Sweetwater County Tourism Grant, all which provided us the means to bring these excellent presenters to our convention.

Hope you are all having a wonderful summer. I so enjoyed attending the School Library Media Specialist/Children's/Young Adult Section meeting in Dubois and the Paraprofessional/Public/Trustee Section meeting in Casper. I was sorry to miss the Government Information Section meeting in Laramie and no Academic/Special Section meeting, as this is their off year. Every agenda had interesting and critical issues to discuss; speakers presented material pertinent to the needs of the sections and turn out for these meetings was excellent. I enjoyed discussing the Wyoming Library Association strategic planning process with all of you; your insights and thoughtful comments were much appreciated.

If we have forgotten that we live in a mobile society, the resignation of our MPLA Representative (Patty Patterson) and the Vice Chair/Chair Elect of the School Library Media Specialist Section (Mitzi Gligorea) were abrupt reminders. Thank you to all who came forward to offer your time and talent. Mary Jayne Jordan is the new Vice Chair/Chair Elect of the School Library Media Specialist Section, and Jill Rourke will be the MPLA Representative until the election at the conference in October. Thank you both for taking up their banners and continuing the work they began during the WLA year.

Debbie Schlinger and her committee have been working very hard and creatively to bring you a spectacular conference; Paul Holland and the local arrangements team are planning a true Rock Springs welcome! Amid all the excellent, entertaining programs that Debbie and her team have planned, there is still some work to do, such as discussing strategic planning topics. The plan, as currently outlined by the Executive Board, is a two-year process. Marketing, alignment with the Wyoming State Library and succession/leadership development are the three main focuses of the plan for this and next year. These directions have bylaws implications that will be discussed at the opening and closing general sessions.

In this issue, you will find an early draft of the bylaws changes. Bylaws Chair, Kathy Carlson, and her committee have done an outstanding job of correcting wording, ensuring all sections are represented where appropriate for committee makeup and just doing a general revision for ease of reading and continuity. Please get yourself a nice glass of lemonade or iced tea, go on the deck or into the backyard and spend some time looking at this first draft (OK, all of you enmeshed in summer reading programs may have to barricade yourself in the staff room or hide under a desk to find time to read it, but I hope you can make the effort.) Please send any comments you might have to me at chartmann@clsonline.org and I will pass them on or discuss them with Kathy and her committee.

Be on the lookout for the initial return issue of The Roundup - it is a wonderful collaboration. Special "hats off" to Tina Lackey and Susan Vittitow.

May your summer bring joy, refreshment and renewal. I look forward to sharing conference with you in Rock Springs.



The Legislative Committee of the Wyoming Library Association met at the Johnson County Library in Buffalo on June 3 and 4. Those present were Cynthia Twing, Lynnette Anderson, Vicki Roth, Dail Barbour, Cathy Butler, Dale Collum, Lucie Osborn, Bill Nelson and Lesley Boughton. The topic of discussion for the first day was the proposed enabling legislation for the creation of library districts. At the direction of the WLA Executive Board, five members of an ad hoc "education committee" (Bill Nelson, Cathy Butler, Susan Simpson, Dale Collum and Cynthia Twing) had traveled the state March-May, visiting each county library board and presenting the concept of library districts for their consideration. The goal was to come away from each county with a "resolution of support" for pursuing library districts as an additional method of funding for libraries. While nearly all counties signed a resolution of support, it was obvious to the committee of the whole that there was only a lukewarm level of advocacy for the idea. Most counties indicated a cautious support but weren't sure if library districts were the answer for them. Based on these findings, a motion was passed stating, "We do not support library district legislation at this time..." Members agreed that to be successful this effort must be built gradually, continually and with cumulative training for library directors and boards. The Legislative Committee feels that library districts may still be the answer for library funding in the future and have pledged to keep the idea alive.

The second day was devoted to planning for the WLA Convention in Rock Springs. The Legislative Luncheon will feature a panel made up of at least one legislator, a minerals industry representative, a spokesman for the Wyoming Taxpayers Association who will speak to the topic "Wyoming's Economy Today and Beyond." The Legislative Committee's program on Friday afternoon will be "Influencing Decision-makers: Everything is Politics." Three librarians will share their successful experiences in lobbying decision-makers in their particular settings.

The Legislative Reception has been scheduled for February 3, 2005, at the Plains Hotel. Elaine Hayes of the Laramie County Library System will chair the event. While the brunt of planning for this event has fallen on Cheyenne-area librarians in the past, the necessity of finding other willing volunteers from libraries across the state was stressed.



**A complete report from ALA Councilor, Jennifer Mayer, from the
Orlando Conference is on the web!**

www.wyla.org

2004 Vendors

- ☆3M
 - ☆ABC-CLIO
 - ☆Abdo - Best Books
 - ☆Abdo - Demco
 - ☆Alexandria/COMPAnion Corp.
 - ☆ALLDATA
 - ☆Child's World
 - ☆Connect Wyoming
 - ☆BCR
 - ☆Books on Tape/Listening Library
 - ☆Bound To Stay Bound Books
 - ☆Checkpoint Systems, Inc.
 - ☆Davidson Titles, Inc.
 - ☆EBSCO Information Services
 - ☆Pollett Library Resources
 - ☆Pollett Software Company
 - ☆Great Northern Book Co.
 - ☆H.W. Wilson Company
 - ☆Lerner Publishing
 - ☆Mountain Press Publishing Company
 - ☆National Network of Libraries of
Medicine - Mid Continental Region
 - ☆Perma-Bound Books
 - ☆ProQuest Company
 - ☆Quality Books Inc.
 - ☆Sagebrush Books
 - ☆Sauder Manufacturing Co.
 - ☆Sirsi Corporation
 - ☆The M.O.T.H.E.R.
Publishing Co., Inc.
 - ☆Thomson Gale
 - ☆World Book, Inc.
 - ☆Wyoming Education Association
 - ☆Wyoming Council for the Humanities
 - ☆Wyoming State Library
- Convention bag sponsor:**
EBSCO
- Jazz band sponsor:**
Bob Magart, Sagebrush, Lerner,
Child's World, ABC-CLIO

MEET THE EXHIBITORS AT THE OPENING RECEPTION!

This year instead of having the exhibitors introduce themselves at the Opening General Session, we'd like you to meet them during the Opening Night Reception on Wednesday, October 13, in the Ballroom at the Holiday Inn. This is an excellent opportunity to casually visit and take in a great Mexican Buffet. If you don't want to purchase a ticket for dinner, please come and visit with your colleagues, friends and exhibitors. We are offering the buffet so that you have a convenient place to eat before going to the college for another fabulous evening with Wyoming Authors. Dessert will be served at the author reception. This evening is funded by the Public/Trustee Section.



Let's Eat!

Wednesday, October 13

Noon - Deli Lunch Buffet - \$13.00

5:00 - 6:30 pm Vendor Reception - Mexican
Fiesta Buffet - \$17.00

Thursday, October 14

Noon - Legislative Luncheon

Choice of: BBQ Sandwich, coleslaw, chips, pickle
or fancy salad with or without chicken, salad dressing, french bread - \$12.00

6:00 - 9:00 pm Awards Banquet

Choice of: Prime Rib or Shrimp Scampi

Tossed salad, steamed veggies, whipped potato, blackberry or raspberry
cobbler with ice cream - \$26.00

Friday, October 15

12:30 - 2:00 pm - Author Luncheon

Chinese Lunch: Stir fry, sweet & sour chicken, ham fried rice, beef &
broccoli, egg roll, drink - \$15.00

6:00 - 8:00 pm - California Dreamin Dinner

Choice of: Chicken Broccoli Alfredo or Pot Roast
Fruit, salad, corn, au gratin potatoes - \$17.00

Saturday, October 16

8:00 - 9:00 am - Breakfast

Scrambled eggs, ham, pancakes, juice, coffee, water - \$11.00