

1. WLA L.E.A.D. – Leadership, Excellence and Development - Interest Group Minutes
2018 WLA Conference

We had an in-person meeting at WLA 2018 on Aug. 3 at 8am

Agenda Items: At this meeting members discussed upcoming plans for the FY, budget, and membership. We also discussed having as a group Online Meetings at least quarterly, an in-person meeting at WLA 2019, and we will maintain and stay active on our ListServ. Programming and marketing were also main discussion points.

Content of Meeting:

2. *Membership Dues/Budget:* Chair Anna Street shared group budget amount, which is available to the group, because both WLA programs did not cost L.E.A.D. anything, considering Dr. Emily Monago from UW kindly waived her fee. A \$10 fee is currently charged for annual membership to our Interest group. During FY 18-19 we can use this \$ toward programs, marketing, or anything considered wise for purposes for WLA leadership-oriented programming specific to L.E.A.D.
3. *Membership Count:* Currently there are 14 Members of L.E.A.D., with Anna Street as the acting Chair of the Interest Group.
4. *Programming:* We also discussed how it is relatively easy to have break-out sessions and programs at WLA, given good planning and collaboration between Interest Group Members. Example: we had two programs at WLA 2018 facilitated and/or sponsored by L.E.A.D that were successful: One on *Customer Service*, another on *Being Game Changing Librarians with an emphasis on Diversity and its challenges in WY*. We also discussed the possibility of co-facilitating a program with WLLI at WLA and/or at the next *WLLI Leadership Institute*.
5. ***New Items for 2018-19:*** The idea was discussed by Interest group members **that membership dues be waived the first year** for all graduates of WLLI, regardless of the year they graduated. This will allow graduates to 1) develop leadership skills, 2) join an Interest Group, and 3) help program a leadership-oriented break-out session at WLA if they are interested. L.E.A.D. Members will make a decision on this in the very near future and share ASAP, when the decision has been made.
6. *Interest Group Name:* We will continue to discuss our name and especially our acronym i.e. this could be changed – in discussions at the WLA 2018 meeting, it was mentioned that the word **Lead** is intimidating to in-coming members. It was also mentioned that the concept behind the word is the intention of the mission behind our Interest Group. After this healthy and productive discussion, it seems to be the opinion of members to “shelf” the discussion for now and continue it at a different time. Both perspectives had merit.
7. *Marketing:* This needs to be developed further for our Interest Group. Suggestions ranged from a Facebook Group (open or closed) to developing a special “tag” that people recognize as L.E.A.D, in emails, ListServ designations, Online, etc. Branding after all is a wise course in

marketing. This way we can send out fascinating articles, blog links, etc., helpful to fellow librarians who might find them beneficial, esp. in developing leadership skill-sets. We also have discussed in the past developing a brochure to have available for our group as well.

Respectfully submitted,

Anna Street