

Resilience

2021 Wyoming Library Association Virtual Conference

Thursday, October 7

8:30–9am Welcome, Housekeeping, WhoVa help

9–10:15 am Opening Keynote by Jessica Rector

Jessica's mission is simple: transform lives. A former TV talk show host, she uses her company's research and personal experiences to help people uplevel their performance, while reducing burnout. She has written ten books and consults with companies and training teams. Learn more at jessicarector.com.

10:30am–12pm Breakout Session 1

Ages & Stages of Youth Development

Understand the stages of child development and how they impact public library services to youth. Part of the YALSA/COSLA Train the Trainer initiative. Darcy Acord, Campbell County Public Library

Inter-library Loan: Resiliency Through Efficiency

Whether you're an ILL "veteran" or newly cross-trained, join this discussion of ILL topics ranging from Work Queue management to shipping management. Kim Storey, Laramie County Library System

Wyoming Library to Business (WL2B)

Discover how you can become a part of the Wyoming Library to Business (WL2B) Network and learn how other libraries are offering this service in their communities. Rachael Svoboda, Laramie County Library System and Stephen Boss, University of Wyoming

Thinking Outside the Box: Borrowing Tactics from Broadcasting for Fundraising

Learn how to find prospects and develop sponsors, use statistics to pitch your case, increase Friends group membership, and apply advertising terms and metrics to the library. Edmund Rossman

12–1pm Lunch

1–2pm Breakout Session 2

GoWYLD.net and Book Clubs

Start with GoWYLD.net to find what you need for reader's advisory or to explore an author, topic, or place (or food!). Chris van Burgh, Wyoming State Library

Mastering Virtual Programming

Virtual is here to stay! Learn to engage patrons, reach new audiences, and expand relationships between the library and the community. Martina Mathisen

Reaching Out: Meeting the Needs of Rural School Librarians

This professional development project helps librarians utilize Open Educational Resources (OER) and prepares them to serve as instructional leaders in their schools. Julie Erickson

SESSION ADDED: *What's New with Titlewave?*

Learn more about this online tool for collection development that helps support DEI, SEL, and your school's learning initiatives. Representative from Follett

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2–3pm *Vendors and Exhibitors*

3–4pm *Breakout Session 3*

Building Diverse Collections

Learn about tools to analyze collections, resources for choosing diverse books for all ages, and get an introduction to diversity audits. Eva Dahlgren, Teton County Library and Sarah Mailloux, Casper College Library

Centers for Medicare and Medicaid Services (CMS) Resources

Resources for the Health Insurance Marketplace, Medicare, and more will be demonstrated. Renee Martinez, Centers for Medicare and Medicaid Services

The Citizen Lobbyist

Seasoned lobbyists will share their advice on effectively advocating for our libraries on both state and federal levels. Kristi Wallin, Laramie County Library Foundation

Public Library CONNECT: Reach More Young Readers

Learn about a feature in OverDrive that enables students in your community to easily connect to your digital collection. Rob Rando, OverDrive

4:10–5:10pm *Breakout Session 4*

Oh Yeah ... GoWYLD ...

Tour the variety of databases, get ideas for using them, and explore tutorials, promotional material, lesson plans, and more. Chris van Burgh, Wyoming State Library

Promoting Our Wyoming Book Awards

We'll discuss ideas that have worked in several libraries to promote the Buckaroo, Indian Paintbrush, and Soaring Eagle Book Awards. Rebecca Jones, Campbell County Public Library

Sharing the Story of Your Public Library

Get practical advice on finding, crafting, and sharing stories that demonstrate your library's essential role in your community. Greg Peverill-Conti and Adam Zand, Library Land Project

WLLI Meeting

Wyoming Library Leadership Institute graduates are invited to gather.

5:30–6:30pm *Awards or Happy Hour*

Friday, October 8

8–8:50am *LEAD Interest Group Meeting*
YSIG Interest Group Meeting



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Friday, October 8 (continued)

9–10am **Breakout Session 5**

Fundraising 101

Learn the components of a successful fundraising program – and what doesn't work! Kristi Wallin, Laramie County Library Foundation

GoWYLD.net for Student Research

Keep kids on a level playing field as they conduct their school research (and get them out of Google!) We will explore a variety of sources and tools. Chris van Burgh, Wyoming State Library

What is EDI? Breaking Down WLA's EDI Statement

Hear about WLA's process in developing our EDI statement, what it means, and how it can be used to guide our everyday actions. Conrrado Saldivar, Natrona County Library

"Where Can I Find a Notary?" How to Add This High-Value, Low-Investment Service

Meet a critical need and bring people into your library! Learn what a notary public does (and doesn't do) and how to navigate the process in Wyoming. Elizabeth Thorson, Laramie County Library System

10–10:50am **WLA Business Meeting**

11am–12pm **Breakout Session 6**

Books and Bytes: The School Librarian as Media Specialist

How can we reimagine ourselves as highly valuable Information Specialists and use this change of focus to advocate for positions? Jennisen Lucas, Park County School District #6

Getting to Know Region 4 of The Network of National Library of Medicine (NNLM)

Learn about the new structure of the NNLM, as well as continuing education and professional development opportunities. David Brown, NNLM/University of Wyoming

Open Minded: Finding the Power with Open-Source

This program addresses the pros and cons of open source software (ILS and Discovery) through real-life scenarios and lessons learned. Jessica Zairo, ByWater Solutions

WLA LEAD Mentorship Workshop

Mentors and Proteges will share their experiences in the program, and you'll have an opportunity to sign up! WLA LEAD Interest Group

12–1:15pm **Closing Address by Dr. Jewell Parker Rhodes**

Jewell is an award-winning author of books for youth and a regular speaker at schools, colleges, and conferences. The driving force behind all of Jewell's work is to inspire social justice, equity, and environmental stewardship. She is the Founding Artistic Director of the Virginia G. Piper Center for Creative Writing and Narrative Studies Professor and Virginia G. Piper Endowed Chair at Arizona State University. Learn more at jewellparkerrhodes.com.

2–3pm **Executive Board Meeting**

