



WYOMING LIBRARY
ASSOCIATION

ANNUAL CONFERENCE

Cheyenne, Wyoming

August 7-9, 2019

Little America Hotel & Resort



2019 CONFERENCE OVERVIEW

Wednesday, August 7


Pre-Conference: Leap Into Science
School Library Summit
Pre-Conference: Beyond An Apple A Day
Executive Board Meeting

Thursday, August 8

School Library Summit
Kickoff Luncheon and Keynote
Annual Meeting
Vendors
Breakout Sessions
Awards Celebration

Friday, August 9

Vendors
Interest Group Meetings
Breakout Sessions
Author Luncheon



*Locations will be listed
in the "At-A-Glance"
guide provided at the
conference.*



SCHOOL LIBRARY SUMMIT & PRE-CONFERENCES

Registration opens @
7:30 AM

See At-A-Glance for
room assignments

Wednesday, August 7, 2019

8:00 AM - 12:00 PM

Pre-Conference 1 - Leap Into Science

Leap into Science builds interest and skills in literacy and science for children aged 3-10 and their families in community settings. Developed by The Franklin Institute and the National Girls Collaborative Project, the program includes three types of workshops (preschool, elementary, and family), and includes a broad range of science concepts. Participants will receive a curriculum guide, kit of materials, and ongoing support from the national program.

Paige Bredenkamp, Wyoming State Library

12:00 - 5:00 PM

School Library Summit

- 12:00 - 12:30 Welcome and Introductions
- 12:30 - 1:15 American Association of School Librarians (AASL) Update
- 1:15 - 2:15 Breakout Box
- 2:15 - 2:30 Break
- 2:30 - 3:15 Computer Science Standards
- 3:15 - 4:00 One Book Wyoming
- 4:00 - 4:45 BYOBT: Bring Your Own Book Talk
- 4:45 - 5:00 Wrap-up

1:00 - 5:00 PM

Pre-Conference 2 - Beyond An Apple A Day: Providing Consumer Health Information at Your Library

Learn about the evolution of consumer health, health literacy, and the e-patient. We'll cover top consumer health sites, e-patient resources, and collection development core lists. You'll leave with creative ideas for health information outreach and effective marketing approaches, as well as an elevator speech that makes an impact.

Christian Minter, McGoogan Library of Medicine, University of Nebraska Medical Center

*This session qualifies for up to four contact hours toward a Consumer Health Information Specialization from the Medical Library Association.

Thursday, August 8, 2019

8:00 - 9:30 AM

School Library Summit

School Library Interest Group (SLIG) Meeting





2019 CONFERENCE SCHEDULE

Thursday, August 8

Registration opens @ 8:30 AM
See At-A-Glance for room assignments

8:50 - 10:20 AM (extended session)

Breakout 1 - Grow Small Businesses and Entrepreneurs in Your Community

From business models to marketing, intellectual property protection to exporting, Wyoming has experts you can access to grow your community. Join us and learn about the people and agencies committed to helping Wyoming business succeed!

Deb Farris, U. S. Small Business Administration (SBA)

Debbie Gorski, Wyoming Women's Business Center (WWBC)

Karen Kitchens, Wyoming State Library (WSL)

John Privette, Wyoming Small Business Development Center (SBDC)

Rachael Svoboda, Laramie County Library System, Library 2 Business (L2B) (panel moderator)

9:30 - 10:20 AM

Breakout 2 - Book Matchmaking: How to Help Patrons Find Novels They'll Love

We'll discuss adult fiction genres and what their readers expect, as well as the concept of "appeal" and how to discover what makes a book a good reading experience for a specific reader. Go beyond the popular bestsellers and expand the reading options of your patrons!

Mary Gillgannon, Laramie County Library System

9:30 - 10:20 AM

Breakout 3 - Citizen Science: Putting Your Patrons in Touch with Discovery

Gregor Mendel and Mary Anning were citizen scientists. People of all ages can engage in this re-invented trend! Learn about citizen science library program models, free National Library of Medicine program resources, and apps that make participation easy. No prior scientific knowledge required!

George Strawley, National Network of Libraries of Medicine

9:30 - 10:20 AM

Breakout 4 - Sharing Digital Landscapes Across Borders: How Colorado and Wyoming are Working Together on Sharing Our History

Through a grant from the National Digital Newspaper Program (NDNP), digital access to Wyoming's historic newspapers is expanding and joining Colorado in a shared discovery platform called Plains to Peaks Collective (PPC), the Colorado-Wyoming Service Hub of the Digital Public Library of America.

Chad Hutchens, University of Wyoming Libraries

Leigh Jeremias, Colorado State Library

Travis Pollok, Wyoming State Library





2019 CONFERENCE SCHEDULE

Thursday, August 8

Registration opens @ 8:30 AM
See At-A-Glance for room assignments

9:30 - 10:20 AM

Breakout 5 - Simple Successful STEAM

Discover STEAM programs that will get your patrons exploring, wondering, and learning! We'll cover what has worked well for us, plus events that are easy to put together and not too expensive. Geared toward families and children from Pre-K to sixth grade.

Mynda Camphouse, Laramie County Library System

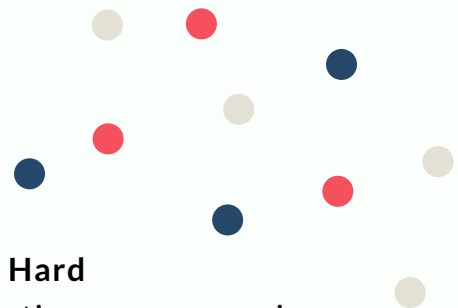
Abby Rowswell, Laramie County Library System



10:20 - 11:30 AM

BREAK TO VISIT VENDORS

KEYNOTE SPEAKER



11:30 AM - 1:30 PM

Kickoff Luncheon - WLA Annual Meeting - Make It Happen/Party Hard

How can we balance the stressful work of librarianship with celebrating our success in our communities? Sweeney will highlight the need for enthusiasm from staff at all levels and discuss how that enthusiasm can build positive professional networks and relationships with our communities for real tangible outcomes. Finally, we'll explore the way that emotional attractors affect our work and the level of success of the work we do within our communities.

PC Sweeney, Political director of EveryLibrary (national political action committee (PAC) for libraries), San Jose State University lecturer, co-author of 2018 book from ALA Editions, Library Journal 2015 Mover and Shaker, former public library branch manager and librarian, former elementary school librarian

1:40 - 2:30 PM

Breakout 6 - Scaling the ACRL Information Literacy Framework

We'll discuss how to use the Framework to update information literacy teaching practices, how to have information literacy conversations at your institution, and how to use the Framework as a marketing tool for your instruction program.

Intended for community college, college, and high school librarians.

Michelle Boule, Kooi Library, Sheridan College





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Thursday, August 8

Registration opens @ 8:30 AM
See At-A-Glance for room assignments

1:40 - 2:30 PM

Breakout 7 - Summer Reading Idea Swap

Come share summer reading program materials and ideas! Bring examples of your reading log, program posters, calendars, and other materials to trade. We will discuss performers, prizes, and other summer reading logistics, as well as brainstorm ideas for next summer.

Beth Cook, Laramie County Library System
Monica Owens, Albany County Public Library

1:40 - 2:30 PM

Breakout 8 - Tabletop Gaming at Public Libraries

The 5,000-year-old hobby of board games is relevant now more than ever. Learn how to utilize tabletop gaming in garnering community attention and socialization, as well as how to create and troubleshoot tabletop gaming events and circulating collections.

Tyler Brown, Albany County Public Library

1:40 - 2:30 PM

Breakout 9 - Turning Outward: Harwood Institute Public Innovators Lab

Libraries are a natural place for communities to gather, listen to needs, and turn them into actions that are a unique and powerful impetus for change. Turning Outward is one step in the Lab's approach to ensure your library is listening to and meeting the needs of your community.

Carey Hartmann, Laramie County Library System

1:40 - 2:30 PM

Breakout 10 - A Win-Win: The Role, Value, and Leadership Opportunities of Library Associations for Members

Panelists will discuss their experiences as leaders in associations, as well as career development and what it means for librarianship to be involved. A Q & A session will follow.

Katrina Brown, Casper College Goodstein Foundation Library
Brian Greene, Wyoming State Library
Jen Mayer, former ALA Councilor
Debbie McCarthy, University of Wyoming Libraries
Anna Street, Campbell County Public Library (panel moderator)

2:30 - 3:10 PM

BREAK TO VISIT VENDORS





2019 CONFERENCE SCHEDULE

Thursday, August 8

Registration opens @ 8:30 AM
See At-A-Glance for room assignments

3:10 - 4:00 PM

Breakout 11 - 40 Books in 40 Minutes

A whirlwind review! These are titles recommended by teachers and parents, as well as real kids through their reading groups. Books will be given as door prizes.

Dolly Wilcoxson, Perma-Bound

3:10 - 4:00 PM

Breakout 12 - Keynote Special Session: From Advocate to Activist

Learn how our current advocacy model is failing many organizations and why we're seeing massive defunding and closures. We'll explore strategies and tactics used by community organizers, political action committees, and politicians to build real, actionable support. These theories and strategies can be adapted to a library of any size and to the work that you're already doing!

PC Sweeney, EveryLibrary

3:10 - 4:00 PM

Breakout 13 - Open Learn: Welcome to the Jungle of Passive Programming in Your Library

Welcome to the jungle: we've got fun and games! Join us to explore passive programming, discover ideas, and try out hands-on activities to include in your programming repertoire.

Paige Bredenkamp, Wyoming State Library

Thomas Ivie, Wyoming State Library

3:10 - 4:00 PM

Breakout 14 - Shakespeare in GoWYLD

Explore resources in GoWYLD.net that focus on Shakespeare's life and works! We will delve into Britannica Library, Literature Online (LION), and ProQuest Learning: Literature (for K-12 students), highlighting incredible content such as Poets On Screen, Shakespeare Audio Plays, and Knowledge Note Study Guides.

Chris Van Burgh, Wyoming State Library

3:10 - 4:00 PM

Breakout 15 - The 3 Things That Will Transform Your Volunteer Team (or Help You Start One!)

You don't need big budget software to effectively manage your volunteers! Learn how to recruit, direct, and appreciate them with tools you already have. We'll discuss Facebook and other free online resources, troubleshooting schedules and issues, and low-cost ways to express your thanks.

Anna McClure, Laramie County Library System

Kasey Storey, Laramie County Library System





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Thursday, August 8

Registration opens @ 8:30 AM
See At-A-Glance for room assignments

4:10 - 5:00 PM

Breakout 16 - Brown Bag Book Club for Tweens

Learn how to plan, orchestrate, and implement a book club for tweens that will keep them coming back month after month. We will talk tips, tricks, what to do, and what not to do to develop a special club that educates and inspires life-long readers, no matter the size of your library or your budget.

Mynda Camphouse, Laramie County Library System

4:10 - 5:00 PM

Breakout 17 - Developing Disaster Preparedness Plans for Libraries & Cultural Institutions

Is your institution prepared for disaster? Learn about an upcoming workshop sponsored by Wyoming's State Historical Records Advisory Board (SHRAB) that will help you tackle your disaster preparedness plan. Topics will include risk assessment, prioritizing your collections, emergency contacts, continuity planning, and insurance.

Amanda Benson, Sweetwater County Historical Museum

4:10 - 5:00 PM

Breakout 18 - Everyone Brings Something to the Table

Networking made easy! Meet new people, share your knowledge, resources, and skills, consider new ideas, and discuss topics not covered in other sessions. Bring a topic to introduce, as well as your sense of humor and "game face!"

Johanna Tuttle, Campbell County Public Library

Jennisen Lucas, Park County School District #6

4:10 - 5:00 PM

Breakout 19 - Let's Get a Complete Count: Census 2020 and Wyoming Libraries

March 23, 2020 will launch the next census. Will Wyoming libraries be ready? Panelists will discuss how the Wyoming library community can play a key role in helping our state get a "Complete Count." There will be time to share your plans for Census 2020.

Amy Bittner, Wyoming State Data Program

Samin Dadelahi, Wyoming Community Foundation

Stephanie Freeman, Wyoming's Partnership Specialist from the U.S. Census

Brian Greene, Wyoming State Library (panel moderator)

Jody Shields, Wyoming Nonprofit Network





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Registration opens @ 8:30 AM
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4:10 - 5:00 PM

Breakout 20 - Senior Tech High Partnership

Learn to create community partnerships that help older adults get one-on-one assistance with their devices, social media accounts, eBooks, and more. We'll discuss how to host a successful event using only library space and Wi-Fi.

Beth Cook, Laramie County Library System

Tanya Johnson, AARP

AWARDS CELEBRATION

5:15 - 6:30 PM

Join your colleagues for networking and appreciation of our award winners! Enjoy light appetizers and a cash bar on the patio at Little America. Sponsored by EBSCO and Gale.

6:30 PM

Dinner in Cheyenne with friends and colleagues

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Friday, August 9

Registration opens @ 8:30 AM
See At-A-Glance for room assignments

8:00 - 8:50 AM

COFFEE WITH VENDORS

8:00 - 8:50 AM

Interest Group Meetings

L.E.A.D. (Leadership, Excellence, and Development)

New Technology Interest Group

School Library Interest Group (SLIG) New Leaders

Youth Services Interest Group (YSIG)



2019 CONFERENCE SCHEDULE

Friday, August 9

Registration opens @ 8:30 AM
See At-A-Glance for room assignments



9:00 - 9:50 AM

Breakout Session 21 - Find Your Tribe: Leaders in Wyoming Libraries

YOU are a leader in your home, workplace, and community and YOU are needed to develop and support future Wyoming library leaders! Learn techniques to help achieve your goals and those of your colleagues, including strategic planning, networking, and bench building.

Kyouhee Choi Berger, Campbell County Public Library System

Brian Greene, Wyoming State Library

Tekla Slider, Wyoming State Library

Chris Van Burgh, Wyoming State Library

9:00 - 9:50 AM

Breakout Session 22 - Intergenerational Programming

For the past two years, Enrichment Days has brought residents of the local nursing home together with kids from storytime- to school-age through crafts, stories, and activities of all sorts. Learn how the program was established and concerns were addressed so you can start a similar program in your own library!

Kellie Humphries, Lincoln County Library

9:00 - 9:50 AM

Breakout Session 23 - Queue'n It Up: Wyoming Interlibrary Loan Roundtable

Join your Wyoming interlibrary loan colleagues for this opportunity to discuss ILL-related issues, such as Work Queue processes, ILL policies, packaging on a budget, and tips for going green. We'll trade ideas and have time with Wyoming State Library staff to ask questions. Bring samples of your training guides and procedures to share!

Nicholle Gerharter, Park County Library System

Robyn Hinds, Wyoming State Library

Kim Storey, Laramie County Library System

Jacque Moran Strike, Sublette County Library

Lida Volin, Natrona County Library

Angela Wolff, Laramie County Library System

9:00 - 9:50 AM

Breakout Session 24 - Storytelling: A Literacy Intervention

Storytelling is an amazing intervention for developing communication, reading, and writing skills. This session will provide experiences telling stories and ideas to use storytelling as a bridge for addressing communication and literacy gaps for all age groups.

Kristine Frey, Laramie County School District 1



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9:00 - 9:50 AM

Breakout Session 25 - Understanding Challenges to Intellectual Freedom & Why It Matters

Janice will discuss how intellectual freedom supports core values of librarianship, and explore how to identify and report challenges to intellectual freedom at your library. Jennisen will recount her experiences with elementary school library challenges and give attendees tips for moving through a challenge with poise and respect for all parties involved.

Janice Grover-Roosa, Western Wyoming Community College (ALA Councilor)

Jennisen Lucas, Park County School District #6

10:00 - 10:30 AM

BREAK TO VISIT VENDORS

10:30 - 11:20 AM

Breakout Session 26 - Connecting the Many Faces of Outreach

Outreach has been described as “a systematic attempt to provide services beyond conventional limits.” Come network with others who work in outreach in all types of libraries. Share your best practices and find answers to your questions about what outreach can do for your community.

Susan Parkins, Laramie County Library System

Nancy Venable, Campbell County Public Library System

10:30 - 11:20 AM

Breakout Session 27 - #DiversityInLibraries

Libraries must be strategic in approaching diversity issues in our communities. We'll discuss the needs and benefits of diversity in library spaces and how to increase awareness for marginalized groups in the way we buy books, develop programs, and create displays.

Michelle Boule, Kooi Library, Sheridan College

10:30 - 11:20 AM

Breakout Session 28 - The Game is Afoot: Level Up Your Passive Programming

Use your passive programming to do more! Learn where to begin when developing a passive program, how to use simple storytelling to engage patrons without incentives, how to “escape the room” without an actual room, and how to apply simple game design principles to make passive programming easier.

Aaron Volner, Sweetwater County Library System



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Friday, August 9

Registration opens @ 8:30 AM
See At-A-Glance for room assignments



10:30 - 11:20 AM

Breakout Session 29 - Grant Writing Demystified

Grant writing is a learned skill, and you can master the logic and preparation needed for success. Learn tips, tricks, and pitfalls of grant writing, plus where to find help. We'll discuss the elements of a proposal and how to focus your narrative to make a compelling case. Intended for beginning to mid-level grant writers.

Susan Mark, Wyoming State Library

10:30 - 11:20 AM

Breakout Session 30 - Storytimes, STARS, and More! Building Partnerships with Libraries and Childcare Centers

Outreach services to childcare providers are a great opportunity to reach new audiences. We will discuss how to organize continuing education workshops certified through the Wyoming STARS (Statewide Training and Resource System) program, plus brainstorm ways to reach childcare centers in your area.

Melanie Hornbeck, Laramie County Library System

11:30 AM - 12:20 PM

Breakout Session 31 - Building a World Language Popular Reading Collection

There are almost 60 languages spoken in Laramie, and the public library has responded by adding books and films in 22 languages to the adult and children's collections. We'll discuss strategies for collection development, including vendor options, how to balance translated, bilingual, and original language items, and what to do with language instruction titles.

Nathan Bender, Albany County Public Library

11:30 AM - 12:20 PM

Breakout Session 32 - County Library Records Management: How Long Do I Need to Keep This Stuff?

Are you running out of storage? County library records are governed by uniform records retention schedules, and you might have records you don't need to keep! Learn which records must be saved permanently, which have specific short- or long-term retention periods, and how to find and use retention schedules. We'll also offer guidance on digital record retention.

Carmen Clayton, Wyoming State Archives

Kathy Marquis, Wyoming State Archives



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Friday, August 9

Registration opens @ 8:30 AM
See At-A-Glance for room assignments



11:30 AM - 12:20 PM

Breakout Session 33 - Meeting Information Literacy Standards: A Longitudinal Study of Community College and 4-Year Students

We will discuss the creation and aims of a three-year collaborative project evaluating the information literacy skills of University of Wyoming students (community college transfers and four-year students). The study may enhance our understanding of the academic library's role in relation to transfer students and community colleges.

Kristina Clement, University of Wyoming Libraries

Samantha Cook, University of Wyoming Libraries

Janice Grover-Roosa, Western Wyoming Community College

11:30 AM - 12:20 PM

Breakout Session 34 - Reading Hemingway's *In Our Time*: A Community Curriculum for One Book Wyoming

Learn about the 2019 program's curriculum and how you can use it to engage diverse readers. It is designed to help those with little knowledge of Ernest Hemingway as well as those who are well-versed in his work. You'll leave with the confidence to use and manipulate the curriculum to read or facilitate a reading of Hemingway's *In Our Time*.

Charles Fournier

11:30 AM - 12:20 PM

Breakout Session 35 - What the Tech?

The whirlwind tour of new technologies returns! Join us for this ever-popular lightning session where we run through mega-amounts of gadgets, apps, and websites. Come get a byte of new tech to use in your library or at home. It's a great idea-generator and a way to sample a smidgen of what's out there.

Paige Bredenkamp, Wyoming State Library

Thomas Ivie, Wyoming State Library

AUTHOR LUNCHEON



12:30 - 2:30 PM

Ron Franscell, *USA Today* bestselling crime writer, a Wyoming native, long-time journalist, and author of 17 fiction and nonfiction books including *Fall/Darkest Night* set in Casper. His new book, *Alice & Gerald: A Homicidal Love Story*, covers - and uncovers - the disturbing secrets of two Wyoming murderers who evaded justice for almost 40 years.

We'll see you in 2020!