

**WYOMING LIBRARY ASSOCIATION
MINUTES OF THE MEETING
February 8, 2007**

PRESENT: Sandra Barstow, Jamie Kearley, Debi Morley, Shari Haskins, Lesley Boughton, Erin Kinney, Ara Anderson, Brian Greene, Mary Jayne Jordan, Cynthia Twing, Troy Rumpf and Laura Grott.

Ara Anderson asked for any changes to the agenda. Brian Greene added an item under new business to discuss the 2009 convention.

MINUTES OF THE PREVIOUS MEETING

Changes include spelling errors: Barlow in first paragraph and Dynix is misspelled. Under Old Business Trish Palluck is misspelled.

A motion was duly made and seconded to accept the minutes of the previous meeting. Motion carried.

TREASURER'S REPORT

Laura Grott reviewed the Balance Sheet and P&L for WLA year-end 2006. She went through the budget and the Board adjusted the budget to include a line item for the Revenue Committee.

A motion was duly made and seconded to increase the honorarium to \$15,000 for convention. Motion carried.

A motion was duly made and seconded to accept the budget with two amendments as noted. Motion carried.

ALA REPORT

A report was posted on the web. Sandy indicated she has one year left and would like to encourage people to run for ALA Councilor.

MPLA REPORT

Richard Landreth was unable to attend. He posted a report on the web. A verbal summary of his report was given to the Executive Board by Ara Anderson.

STATE LIBRARY REPORT

Lesley Boughton reported that the Wyoming State Library was recipient of the John Cotton Dana Award. It comes with a \$3,000 award to go to the publications department for marketing. Anyone going to ALA Washington will be able to go to the reception. New Director, Ron Ommen, will take the position of Director of A & I, following the 9th of March. Earl will be recognized at the reception. He was a strong supporter of libraries.

The February budget for 2007 has not yet been approved. It may be a continuing resolution through 2007, which makes it more difficult to fund federal programs. The 2008 budget has already been handed down, which includes an increase. The solution for smaller states was to increase the base. 2008 budget would fully increase the base and then Wyoming would get an increase in funding.

Lesley discussed the internet education program, Project Safe Childhood. It is a program designed to educate parents on the importance of supervising internet use with children and the dangers involved. Lesley has committed to participating as a library community in this program and she hopes WLA will WLA Minutes
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participate as well. Lesley is suggesting a program for conference in Cheyenne, so Flint Waters from DCI can present this program in the Fall. The Program Council will look at this for 2007 conference.

SECTION REPORTS

Academic/Special – Jamie Kearley

A written report was submitted.

Children and Young Adult – Shari Haskins

Spring section meeting will be in Casper, April 20 and 21 at the Holiday Inn. Paraprofessional, Public, SSLMP and CYA will be doing a joint meeting, with a separate meetings on their own Friday night. The sections should set up their meeting space with Leanne 235-2531 ext. 7380. The joint programming will be on library advocacy. Great Northern Books will participate and then there will be time for the book award groups. The CYA is going to do a strategic planning for their meeting. Collaborative Summer Library Program is meeting in Portland the week before the Spring Section meeting. Sue Knesel, Shari Haskins and Mary Rhoads will be attending.

Ara said she'll be in touch with all sections to address some basic things to discuss including by-laws, etc.

Paraprofessional

No report.

Public Library/Trustee Report

Debi Morley reported on the Public/Trustee section activities. The Public/Trustee will have a meeting Friday night of the April meeting for strategic planning and is currently looking for a facilitator.

Discussion took place regarding new people coming on the WLA Executive Board.

Jamie Kearley wondered if it wouldn't be a good idea to do some sort of orientation for the incoming section members, either at the Board meeting or factor in another day. An option would be to do something special for the new chair-elects (dinner, include the cost of a hotel room, etc.) Make it fun and upbeat.. MPLA used to do this after the conference, because there wasn't any substance to it. But, there was no incentive. Perhaps a PowerPoint for training, etc.

Ara indicated WLA has a mentoring committee and, according to the by-laws, they should provide director and officer training.

Ara and Brian will be working with mentoring committee to develop a program to be presented to the new WLA Board each year.

SSLMP Report

A written report was submitted. SSLMP officers will be meeting via WEN to go through by-laws and streamline their Friday night Section meeting. They will discuss Info power for the summer, share the strategic plan and get an update on program updates. They will revisit their affiliation with American School Libraries. Suggested maybe sharing collaboratively stories of how to go about doing library advocacy in their libraries.

Brian discussed the possibility for live meetings via OPAL. If you don't have anything like WEN, you may want to talk to Jamie to help coordinate something for your group. This allows participation from home or office.

COMMITTEE REPORTS

Communications Committee

The committee is going to take a very active role in doing publications. Genevieve Schleckeway has agreed to be on the committee and Ara is looking for additional people. Troy Rumpf will work on publicizing awards, etc. Ara said she would also be sending out the new committee report to the sections and committee chairs.

Legislative Committee

A written report was submitted. Legislative Committee met last night and Marian had an update on the bill. It should be going before House Appropriations Committee tomorrow at 8 a.m. Cynthia will know today if that is the fact. If that happens, Cynthia is asking people to show up for the hearing. She was very positive about the high probability that this will go through the House with very little opposition.

There is an overwhelming need for training and help with the foundations. The committee suggests there may be a summit meeting with Legislative Committee members, WLA Board, state library representation, that we do this sometime in March to brainstorm a plan and timeline to make this happen for the foundations around the state.

An Ad Hoc committee was formed to come up with a draft of a plan and timeline that can be drafted for presentation to the Executive Board.

Marian Shulz has done wonderful work for the committee already. She has been available, answers questions, etc. Her communication skills are wonderful and Cynthia believes the successes are in large part due to Marian.

Legislative Committee has talked about changing some of the language in the by-laws. An Ad Hoc committee will be looking at those changes to be presented to the Constitution and By-Laws Committee.

OLD BUSINESS

Director & Officer Insurance – Laura Grott presented a presentation by Ed Murray & Sons for D & O Liability.

***A motion was duly made and seconded to select USLI insurance for the next year.
Motion carried***

Conference fees for 2007

Brian Greene passed out the registration fee proposal for 2007. The Program Council made a couple of suggestions for consideration.

A motion was duly made and seconded that non-member rates would increase \$10. The second motion was to remove the middle tier amount. Motion carried.

The rates were increased an additional \$20 for full registration and \$10 for one day to cover breakfast for all participants. The registration will automatically include a breakfast buffet in the conference center.

The rates for 2007 conference will be:

WLA Member: \$90/\$110
Non-Member: 120/\$140

One Day - \$60/\$80
Non-Member \$90/\$110

Guest Fees: \$15/\$35

A motion was duly made and seconded for exhibit tables to be \$300 per table, with each additional table purchased to be \$280. The registration also includes breakfast. Motion carried.

Exhibit fees:

1 Table - \$300
Additional tables \$280 each

All actual charges for expenses for vendors will be charged accordingly

There was conference discussion on pre and post .conference and that they must pay for themselves. The post-conference activity will be the authors reception at the new Laramie County Public Library, with WLA and Book Festival authors. This would be a dessert reception type thing at 6:30 or 7:00 p.m. To help pay for the food, there will be an additional charge (post-conference).

A motion was duly made and seconded to add on a \$10 fee to the closing reception on Friday night as a post-conference. Motion carried.

2008 CONFERENCE

In our haste to push this through, we didn't first make contact with Lynnette Anderson and Bill Nelson. Ara and Brian will talk to them to make sure they know we didn't intentionally step on their toes, but we would really love their help and participation. It was our intent to book a place soon, as the hotels fill up quickly.

Conference Procedural Manual

A draft was presented that was put together by Jill Rourke in 2004.

A blog would be a good idea for evaluations, since many don't come back at the end of conference. It was suggested that on the dues form we include a page that asks what people would like to see at the next conference.

Communications committee will be charged with taking a look at the manual and arranging it in an easy to read and user friendly fashion. It was noted there were many duplications in the manual, which will need accessed. Need to have by April 15. The constitution needs to be brought up to date with 2005 by-laws.

Need timelines for committees.

If a by-laws change is needed, they have to be sent to by-laws committee for drafting. They will be sent out 30 days prior.

Strategic Planning

Erin Kinney reviewed the strategic planning summary. She indicated we needed to assign the three big categories identified goals and include a time frame.

1) Professional Development

Sections will be responsible to establish goals and ensure all sections are vital and relevant. They need to revisit/revise/create goals, missions, vision, by-laws, etc. Determine professional needs of each section and needed activities to keep them active and involve members.

Sections will talk at Spring meeting – Deadline: May 30th.

Mentoring Committee – Develop mechanism for board orientation – Prior to conference

Committee Relevancy – Ara will send a charge to all committees to determine their relevancy, if they are still vital, what their vision is, suggestions, how to fully participate, etc.

2) Participation

Survey – Membership Committee – State Library may be able to assign a liaison for someone to work with the membership committee. This is a comprehensive survey that would include members and non. Possibility of grant money to use the U/W survey firm. A motion will be put in place via conference call to see how to best do survey.

Leadership Institute – Mentoring Committee (Chris Van Burgh) – Take ownership of the WLA leadership Institute (Cheryl Wright) This committee will be charged with the leadership institute.

Membership/Mentoring – Identify leadership people and bring them into the membership

Conference - Podcasts, e-mails and other for better and more personal communications – Communications Committee - An individual piece going out to directors asking them to bring their staff to conference and to join sections. Possibly have something going on at directors retreat. Need to have WLA President at directors retreat, to become an advocate for the convention and their staff.

Leadership – Mentoring of chair-elects and incoming members

Funding sources – WLA giving some incentives.....we're buying into you...not just the people buying into us. Might make it easier on the library to buy into staff getting an opportunity to

participate in the Board. Membership would do this (incentives – what could we do to encourage participation)

Legislative Initiatives

Representatives – Do you want to be a WLA representative? Someone that would raise awareness for WLA? Focus needs to be on reaching out to people you don't know.

NEW BUSINESS

2009 Conference – Hilton Garden Inn. They are proactive in booking (Skye). Do we want to look at a date? Need to talk to Maggie and Susan Simpson to make a proposal with dates. As a Board we will ask Laramie to entertain an invitation (Mark Green, Susan Simpson and Maggie Farrell). Ara will work with Brian in drafting something for them to get the ball rolling.

There being no further business, meeting was adjourned.

Respectfully submitted

Laura Grott
WLA Executive Secretary