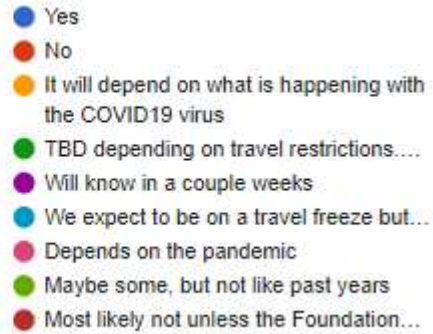
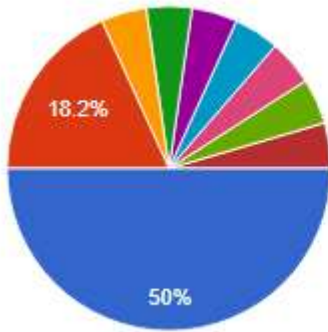


WLA Conference 2020 Attendance  
Survey Results

1. Will your library be able to send employees to the 2020 WLA conference? (Oct. 7-9, Casper. \$130 per person for full registration)



Laramie County Library System	It will depend on what is happening with the COVID19 virus
Lincoln County Library System	Maybe some, but not like past years
Sheridan College Library	No
Johnson County Library	Yes
Sweetwater County Library System	No
Natrona County Library	Yes
Hot Springs County Library	Yes
Teton County	Will know in a couple weeks
Sheridan County Public Library System	Yes
Casper College	Yes
Carbon County Library System	Yes
Western Wyoming Community College	We expect to be on a travel freeze but are of yet unsure.
Goshen	Yes
Sublette County Library	Depends on the pandemic
Eastern Wyoming College	No
Big Horn County Library	Yes
Converse County Library	Yes
Weston County Library System	Most likely not unless the Foundation would absorb the expense.
Campbell County	Yes

WLA Conference 2020 Attendance  
Survey Results

2. If yes, how many employees will you be sending?

State Library	Five
Laramie County Library System	If we send it would be one or two
Lincoln County Library System	
Sheridan College Library	
Johnson County Library	2
Sweetwater County Library System	
Natrona County Library	Depends on programs and our staffing levels; at least 4
Hot Springs County Library	Possibly three
Teton County	Hopefully at least a few.
Sheridan County Public Library System	5
Casper College	2
	5 - While we can afford to send 5, the worsening health outlook around the country makes me reticent to commit to that.
Carbon County Library System	2 maximum
Western Wyoming Community College	1
Goshen	4-Mar
Sublette County Library	
Eastern Wyoming College	
Big Horn County Library	2-Jan
Converse County Library	4?
Weston County Library System	
Campbell County	Est. 8

3. Would you be interested in a virtual conference?

Would you be interested in a virtual conference?

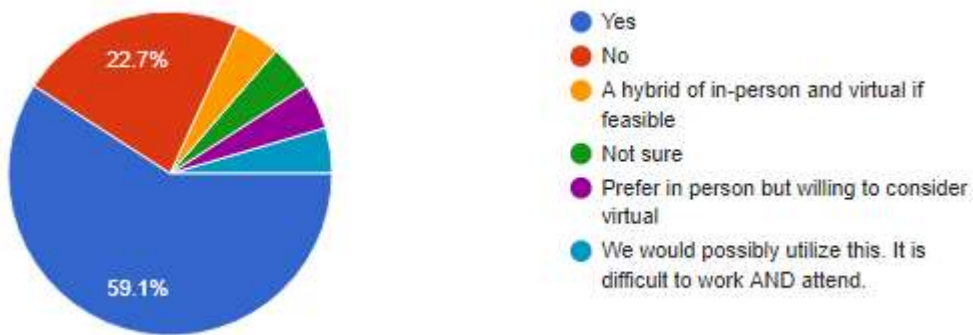
22 responses



WLA Conference 2020 Attendance  
Survey Results

State Library	Yes
Laramie County Library System	Yes
Lincoln County Library System	Yes
Sheridan College Library	Yes
Johnson County Library	No
Sweetwater County Library System	Yes
Natrona County Library	No
Hot Springs County Library	No
Teton County	Yes
Sheridan County Public Library System	Prefer in person but willing to consider virtual
Casper College	Yes
Carbon County Library System	Yes
Western Wyoming Community College	Yes
Goshen	Yes
Sublette County Library	No
Eastern Wyoming College	Yes
Big Horn County Library	Not sure
Converse County Library	Yes
Weston County Library System	We would possibly utilize this. It is difficult to work AND attend.
Campbell County	A hybrid of in-person and virtual if feasible

4. Would you be interested in hosting a regional conference? (Online presentations with the possibility of one or more local on-site presentations)



WLA Conference 2020 Attendance  
Survey Results

State Library	Yes
Laramie County Library System	Yes
Lincoln County Library System	Yes
Sheridan College Library	Yes
Johnson County Library	Yes
Sweetwater County Library System	No
Natrona County Library	No
Hot Springs County Library	No
Teton County	Yes
Sheridan County Public Library System	Yes
Casper College	Yes
Carbon County Library System	Yes
Western Wyoming Community College	No
Goshen	No
Sublette County Library	Yes
Eastern Wyoming College	No
Big Horn County Library	No
Converse County Library	Yes
Weston County Library System	No
Campbell County	No

5. What ideas or suggestions do you have for a virtual conference?

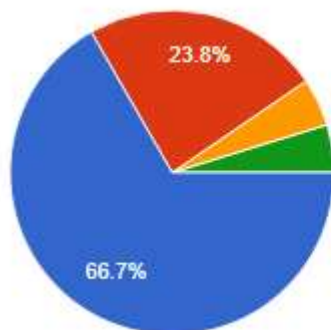
- Most sessions at WLA would lend themselves to Zoom or streaming.
- I guess I'd ask what is meant by this question. Programming and networking is what conference is about.
- Break out discussion groups, trivia via zoom
- We are virtual conferenced & Zoomed OUT. This is not a good year for this, and I would prefer to see conference every other year, alternating with WyLD instead.
- Offer a BOGO deal to encourage members to register a non-member for free.
- all session recorded, something with physical activity like the desk yoga we had one year
- ALA did a virtual poster session that allowed presenters to simply upload their posters to share. It's a little odd that WLA does not have a poster session, don't you think? Posters are a great way to share new ideas, processes, etc., without dedicating a specific time block. Implementing a poster session may allow for idea sharing and keep oral presentations focused.
- I think we're all sick of virtual. Maybe a really great presenter/author.
- Honest answer? A virtual conference will be very pale compared to in-person.
- Design conference as a live event with as many interactive features as possible

WLA Conference 2020 Attendance  
Survey Results

6. What kind of programming would you like to see?

- How to provide digital content - How to help students & parents forced to work from home
- Programming on programming! The learning curve has been pretty crazy for some staff... so programming about virtual programming would be very useful for them.
- Ones about dealing with social issues, varying ways of virtual and/or "curbside" programs.
- Programming about programming, customer service, phone etiquette, email best practices, providing new and unique services, one-one-one with authors, programs about coping with the current situation. I think forums would be good. I think town hall type of meetings where people could share ideas -- summer reading, grab and go swap, marketing how to and swap. What about a virtual tour of a library, a library space or a library display.? Poster sessions -- people take 10-15 min and share an idea or best practice. Programs/Idea swaps for specific audiences -- managers, programmers, pr, youth librarians. Book club -- name the book now, schedule a time during conf to discuss the book.
- Cyber security, book repairs, tech services topics, have a social networking speed-dating opportunity
- Collaboration among local library systems to leverage resources, staff, etc.
- I'm sure that budgeting will be a hot topic. Cameron Duff is willing to assist with this type of programming. Haven't filled out a program proposal yet.
- Contact less programming, social justice, remote instruction, Zoom meeting facilitation, facilitating a difficult group conversation,
- I have enjoyed the programming that focuses on bridging the gap between administrative services and front-line library services.
- OERs, Information Literacy, Library promotion, COVID reopening/ COVID best practices
- Idea exchanges. My main enjoyment of WLA at this stage of my career is the baskets and seeing friends.
- Ways to stay connected to our communities virtually as fewer are coming to the libraries.

7. If we moved to a virtual conference format for this year, how many days would you think appropriate to have the conference



- 1 day
- 2 days
- We won't attend a virtual conference except if we are presenting. We are incredibly sick of this.
- While virtual events fill a void, they can become exhausting as so many organizations are utilizing them and it becomes easy to experience "internet-overload"!

WLA Conference 2020 Attendance  
Survey Results

State Library	1 day
Laramie County Library System	2 days
Lincoln County Library System	1 day
Sheridan College Library	2 days
Johnson County Library	2 days
Sweetwater County Library System	2 days

We won't attend a virtual conference except if we are presenting. We are incredibly sick of this.

Natrona County Library	
Hot Springs County Library	1 day
Teton County	1 day
Sheridan County Public Library System	1 day
Casper College	1 day
Carbon County Library System	1 day
Western Wyoming Community College	1 day
Goshen	1 day
Sublette County Library	1 day
Eastern Wyoming College	1 day
Big Horn County Library	1 day
Converse County Library	2 days

While virtual events fill a void, they can become exhausting as so many organizations are utilizing them and it becomes easy to experience "internet-overload"!

Weston County Library System	
Campbell County	1 day

WLA Conference 2020 Attendance  
Survey Results

8. Would your library be willing to sponsor a program as a way to increase revenue for the association? If so, what is a fair price?

State Library	Yes. Depending on what is available \$2000-\$4000.
Laramie County Library System	The cost of what a vendor pays for a booth
Johnson County Library	The Johnson County Library could possibly swing \$200-\$300 to help sponsor, through one of our memorial funds.
Sweetwater County Library System	What does the sponsoring library receive in return for sponsoring? Name recognition or more? Instead of a single price why not tiered? -- \$250, \$500, \$1000. It is a big ask for sponsorship plus paying attendance fees. Maybe Foundations should be approached instead? I could possibly get our Foundation to sponsor \$1000. There would have to be something in it for the Foundation though.
Natrona County Library	Yes. "Fair" is relative. For us, we can contribute \$300, but libraries with smaller budgets may only be able to contribute \$50. I say accept any amount as a sponsor, and don't make any distinction in recognition.
Hot Springs County Library	I would like to but due to budget restrains for upcoming years I am unable to.
Teton County	Possibly. \$25 or less
Sheridan County Public Library System	\$500
Casper College	250. I cannot commit to this sponsorship until my budget is finalized.
Carbon County Library System	\$150 seems reasonable, either my library or foundation would be willing.
Western Wyoming Community College	yes
Sublette County Library	no
Converse County Library	Unsure
Weston County Library System	Yes. I do not know.
Campbell County	I'm willing to consider it; since I'm somewhat clueless as to what appropriate pricing is on the scale of a conference, I'd like to have an idea of what the pricing would look like

WLA Conference 2020 Attendance  
Survey Results

9. What other revenue enhancing ideas should WLA consider?
- Virtual booths for vendors or vendor presentation time during conference that is virtual - reduce charge to the vendor
  - Local business/Wyoming business sponsorships as a way to advertise.
  - Commercials -- People outside the library world. Fremont motors for example. They are all over the state. They can run a 2 min ad before a ZOOM program for \$500. Librarians are people and yet sometimes the only vendors we ever attract are library industry. I would think non library industry vendors may have an interest in advertising to a captive audience - auto dealerships, insurance agents, online services.
  - Sell products -- t-shirts, mugs, hats, bags. Encourage people to wear the shirts in their zoom meetings.
  - Cut expenses -- do not pay for any programs.
  - Raffles -- is there a way to run these online?
  - Restructure the dues and encourage membership - membership drive
  - Encourage institutional memberships with value -- we don't even get a newsletter with an institutional membership. There needs to be something.
  - Host an after hours private event (through Zoom) that costs more. Access to a celebrity or special guest. Zoom mtg with Craig Johnson? CJ Box? Find someone who will hop online for free.
  - Put together a happy hour boxes with treats and goodies. People can order these in advance for a fee. Then schedule a time during conf to jump online and hang out using the contents of the box.
  - Run a trivia/game event/activity with a fee to enter and chance to win a big prize.
  - Contest -- pay to enter. Best backdrop. Best outfit.
  - Talent show -- fee to enter
  - Advertise outside the state of Wyoming. If online, then anyone could participate. Work up discount pricing for any librarian anywhere. Why limit us to Wyoming?
  - Apply for grants through unlikely partners, such as Rotary, Kiwinas, Chambers of Commerce, etc.
  - Grants
  - Other state associations have reported higher turnout for virtual conferences. If we go virtual and charge less we might be able to offset cost by increasing participation.
  - Regional sub-conferences may be a good route to still make a little income in registration fees.
  - might make a donation from our foundation
  - Vendor demos?
  - Meeting virtually would make the basket auction difficult. Maybe a raffle of some sort?
  - Explore COVID-related funds; individual Library Foundation support



WLA Conference 2020 Attendance  
Survey Results

10. Any questions we have forgotten to ask or any additional thoughts?

- Thanks for getting in front of this!! I think with budget cuts and uncertainty with the virus, virtual makes most sense. No hotel or meal costs for libraries and other ways to generate some income.
- I think that regional conferences might be a good way to see how we could preserve the WLA conference.
- How much will it cost to participate? ALA is only charging \$60. Hard to compete with that. Maybe an institution fee for a certain number of participants?
- Thematic zoom meetings/workshops -- everyone dress like they are going to the beach, cosplay, super fancy, PJs
- WLA needs to happen. We need recharged. We need to connect. This can be fun and informative. Without meal or hotel costs, more people can participate. Maybe everyone. We could close the library for the day or days. What if every library in Wyoming did this? How many people would attend? You could set a record. What if setting the record was the goal -- the biggest online library conf ever? Can we beat ALA? Come in 2nd?
- This survey is going to result in lots of great idea. Track down your doers who can help make this conf a success.
- Zoom has reasonable monthly fees for the business webinar platform.
- I would send more people to a virtual conference than in-person. I have a number of staff who do not want to attend any large in-person gathering.
- This is my first year as director. I don't have the experience yet to be helpful!