

**Wyoming Library Association Board Meeting**  
**Wednesday, September 24, 2014**  
**11:30 – Parkway Plaza – Senate Board Room**

Present: Richard Landreth, Deb McCarthy, Rebecca Lehman, Chris Van Burgh, Karen Kitchens, Stephen Boss, Lori Phillips, Mary Rhoads, Carey Hartman, Jamie Markus, Laura Grott and Lesley Boughton.

The meeting was **called to order** by Richard Landreth, President

A **quorum** was declared.

*A motion was duly made and seconded to approve the agenda. Motion carried.*

**Minutes of the Meeting:** *A motion was duly made and seconded to accept the minutes of the February 20, 2014 board meeting. Motion carried.*

#### **President's Report**

Richard went over the following topics.

- 503C6 – Endorsement of candidates issue – lots of discussion
- We are postponing the audit for now per Laura – The official audit will take place soon.
- Richard will attend the 100<sup>th</sup> Anniversary of the Sheridan Branch of The Association of University Women

#### **Treasurer's Report**

Laura went over the following issues:

- WLA is doing well – we will know more financials after the conference in terms of numbers;
- Member Clicks had some issues with reporting names. Currently there is a lot of outstanding money that needs to be processed.
- 30 less people have registered for the WLA Conference than we normally see with 36 vendors this year.
- For some of the smaller vendors – it is too expensive – some vendors will come every other year.
- Overall our membership is solid.
- Total membership stands at 275 -- about 300 overall with Institutional memberships.
- Question and discussion held about when dues should be paid.

#### **ALA Councilor**

Carey Hartmann went over the following:

- Carey sent in her report.
- Carey will send reports to us that have WLA Membership figures from over the years.

- She is working on providing feedback on chapter relations with ALA.
- When we meet at the 2015 WLA/MPLA Conference, she wants to discuss what ALA actually does for the chapters.

## **MPLA Report**

Stephen reported on the following items:

- Stephen has submitted report on Wyoming Libraries to MPLA.
- Stephen, Richard and Maggie Farrell plan to attend the AZLA/MPLA joint conference in Scottsdale/Fountain Hills from November 12 - 14, 2014.
- Planning has been done for the upcoming 2015 WLA/MPLA joint conference to be held in Cheyenne.
- The Committee Steering Committee has done the following so far:
  - Jamie, Tina, Stephen and Rosanne toured three opening reception venues and picked one of the three we toured – **The Old West Museum in Frontier Park**;
  - Jamie and Tina have made substantive progress on the details for the opening reception.
  - The committee has selected a conference theme.
  - A UW designer developed a conference logo.
  - The University of Wyoming has donated funding for the creation of marketing swag.
  - We have a promotional sign in place that will be taken to AZLA/MPLA.
  - The work outcomes have been shared with MPLA.
  - Laura, Richard and Stephen have worked on the contract for Little America with representatives from MPLA. During WLA, the contract with Little America was signed.

## **State Library Report**

Leslie Boughton reported the following:

- Leslie is not happy with the way the State Library is reporting library news and events out to the state. They are missing a lot of library news and progress. As the result, Leslie is going through each Wyoming Newspaper.
- She reported that the State Library had really done nothing for National Library Week.
- Unita County is close to making a decision on a new director.
- There is a new branch manager in Meeteetse.
- On October 20<sup>th</sup> – the Director of IMLA, the Executive Director of ALA, State Library officers and Senator Mike Enzi will be meeting for discussion in Jackson.
- The State Library is interested in getting out from under the Department of Administration that they are currently under. When they went under the new organization they had 30 staff members. Until a few days ago they had 20 staff members. Soon they will have 18 staff

members. They no longer will have a business manager. Morale is low at the State Library. If they lose more staff, they will lose up to 20% federal funding.

- Leslie is in favor in combining the state library with records and archives.
- She would like to seek federal money for more state digitization and involve more state agencies -- a more holistic approach.

### **Legislative Committee Report**

Lori Phillips reported.

- Submitted written report.
- At the June Retreat the committee looked at the lobbyist position. Should we put out a new call? Decided to work with Marian through the start of the legislative session.
- The Committee is encouraging Marion to apply but would like to see if the lobbyist position is still a good fit for her and see if anyone else is interested.
- A political issue was discussed . Should we endorse candidates by WLA. Consensus was no.
- Hard to get people to tell the committee what they are doing etc.
- They are now starting now to get feedback.
- She will be giving the Legislative Committee a report.
- Need to have some strategic planning in place regarding fundraising.

### **Wyoming Library Leadership Institute Advisor**

Chris reported the following:

- Library Leadership Institute - Planning for 2015.
- They are beefing up the mentor program.
- Ramping up fundraising.
- They plan to bolster the graduates who go through the Institute.
- She shared a hardcover cookbook with the group. The book was developed by the group and is entitled – **Wyoming Library Community Recipes**. It is available for \$15.00.
- Communication continues to be a work in progress for the group.
- We might potentially lose the alumni contacts of the institute since not all people who go through the institute are on Member Clicks – We will work to resolve this issue.

### **Old Business**

#### **2014 Conference Program Update**

Monica Brenan reported:

- Conference is going well.
- No speaker cancellations. Full schedule. Made an effort to pack programming into one day geared toward a specific group for those who could only come one day.

- The Puppeteers from Denver will be up;
- So far she has received positive feedback.

### **2015 MPLA Conference**

Stephen Boss reported:

- Pre-Marketing Swag for the 2015 Conference is here and available for review;
- The sign/banner is just down the hall;
- Lori Phillips brought post-it notes featuring the theme and logo;
- Steve recognized Nancy Marlatt for her work on the conference logo. Her designs were so good people had a difficult time picking a favorite. In the end the vote was very close;
- The contract Little America has been signed. The contract will be send to MPLA.

### **Member Clicks Update**

Rebecca Lehman and Laura Grott reported:

- The system is working fairly well but sometimes it causes more work.
- Try it for another year then we can evaluate it.
- Lists need to be under Member Clicks / Call them and see if they can do this;
- The Leadership Institute will probably be resolved;
- We do not want to lose teacher librarians etc.;
- E-Mail for Board Members – It would be good to have specific type of e-mails for the Executive Committees Members;
- Rebecca suggested that the site could be kept more up to date with more webmaster participants. She will setup some training with some board members who volunteered to help with this.

### **New Business**

**Specific e-mails for board members** will be setup on Member Clicks so Board Members do not need to mix their professional e-mail addresses with their board e-mail addresses.

**Additional Member Clicks webmasters** will be setup and trained over time.

The meeting was adjourned.

Respectfully submitted,

Steve Boss

Mary Rhoads

