



ALA Councilor Report - ALA/CLA Annual Conference, Toronto 2003 Wyoming Chapter Councilor's Report

Please do not hesitate to contact me with any questions or comments.

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Council Meeting Highlights from the 2003 Annual Conference:

Select Resolutions:

School Libraries and Librarians are Critical to Educational Success: Directs ALA to convey the urgent state of affairs for school libraries and librarians to various bodies such as state governors, State Boards of Education, National Association of School Administrators, etc. (Passed).

New FCC Rules and Media Concentration: Opposes further FCC rules providing for further media concentration. (Tabled).

Note: The full text of the resolutions and actions will be posted on the ALA website-the Council section-at a future date.

Other Issues:

CIPA: This topic was at the forefront of discussions at ALA since the Supreme Court upheld CIPA during the conference. For more information please see the main ALA website-there is a prominent link to the latest CIPA information. As I receive pertinent emails or information I will pass those on to the WLA executive board and WLA membership on this and any other pressing topics.

Core values: The core values task force reported its ongoing struggles with creating a core values document for ALA. The task force received an extension on their work and is charged with bringing a document forward to the ALA Midwinter meeting.

Insurance: Starting in Fall 2003, ALA will offer a group insurance plan for its members. The details will be publicized this fall in *American Libraries*, emails, the ALA website.

ALA website: ALA received many complaints since the new website was unveiled last spring. Most distressing was that hundreds of online documents were rendered unavailable. There were also glitches with the search function within the website, extremely long urls and structural issues. ALA is currently making corrections and the lost documents are already available. Other improvements will occur later this summer.

Iraq and Cuba: Various resolutions were tabled, withdrawn or failed regarding the resolutions on the stance ALA should take regarding the destruction of Iraqi cultural resources and resolutions on access to information in Cuba. Regarding both of these topics, there were many questions as to the validity of the information and most individuals wanted more background before voting.

Other Meetings

Council Information Sessions: I attended both the ALA-APA Council and ALA Council information sessions. Various financial reports were distributed as well as the ALA President, President-Elect and Executive Director

Reports. ALA is in good financial shape in spite of lower attendance numbers at the Toronto conference.

Membership meetings: I attended one of the two membership meetings. There was not a quorum at either meeting so there was discussion but no voting. Membership meetings are an opportunity for any member of ALA to voice their opinions at a forum. This meeting included the topic of electronic meetings. At a subsequent Council meeting Council discussed but narrowly defeated a resolution to create a no conflict meeting time for membership meetings.

Chapter Council Caucus: Chapter councilors discussed their chapters' experiences passing resolutions regarding the US Patriot Act. One councilor recommended any state library chapter resolutions be forwarded to as many legislators as possible with an explanatory note attached. Several states are holding or planning on workshops for librarians regarding Patriot Act issues.

Council Forum: Much of the forum involved discussion about CIPA. Everyone had many questions and there was a great deal of conflicting information and conjecture since the Supreme Court ruling was announced during the conference.

Speakers: Gloria Steinem and Ralph Nader both gave motivational presentations. Ralph Nader spoke of his work with the project to revitalize Washington D.C. public libraries...to read more please see <http://www.savedlibraries.org>

Conference Attendance: 17,671. This figure includes attendees and exhibitors.

Select Documents and Links

Advocating for Better Salaries Toolkit

<http://www.mjfreedman.org/freedmantf/tfhome.html>

ALA: <http://www.ala.org>

Check the spotlights on the right side. The Campaign for America's Libraries link gives information on what's new, including the participation of NASA and the academic and research library campaign.

ALA Council Actions and other information

http://www.ala.org/Content/NavigationMenu/Our_Association/Governance/Council/Council_Actions/Council_Actions.htm

ALA Washington Office: <http://www.ala.org/washoff>

This part of the ALA web page has useful Patriot Act tip sheets among many other items like current legislative hot topics.

Lawyers for Libraries Regional Training Institutes for lawyers and library trustees

<http://www.ala.org/lawyers>

Post Script

I enjoyed my time with Marcia Wright (Campbell) who was my roommate. Marcia, Jerry Krois (WSL), Margaret Thompson (Teton) and I got together for dinner one night. Jerry and I also had dinner with a public library director from Salt Lake City and two prison librarians (one from Colorado and one from Wisconsin) which was very interesting. I met a variety of other librarians, including one who lives on a pueblo in New Mexico. People I meet are always interested in hearing about Wyoming.

II. DRAFT DISCUSSION GUIDE

WHO WE ARE: America's Librarians Discuss Their Professional Values

The goal of this process and tool is to help librarians and library school students discuss their understanding of, and commitment to, the values that librarianship represents. We present this discussion guide with the knowledge that expressing these values is ultimately a subjective process. Definitions and interpretations may vary widely. Nevertheless, there are certain values and principles, embraced by our profession, that contribute to our unique perspectives as librarians. They represent essential and enduring beliefs that we uphold over time.

This guide is the product of an internal review of and numerous discussions on the values of the American Library Association. Two ALA Core Values Task Forces have conducted this work. Their deliberations brought new life to the professional values discourse in librarianship. Rather than attempting to identify a definitive list of library "core values" that has universal meaning and acceptance across the profession, the second Task Force was charged with developing questions and mechanisms to continue a values dialogue across the profession.

It is difficult, if not impossible, to get true consensus on any list of value statements. But, over the years, the American Library Association has produced a number of seminal policies that define the areas in which the values of the library profession reside. In addition, the Core Values Task Forces have contributed ideas on values in working documents and reports.

A set of ten professional value domains--focal points for a number of interrelated values which may derive from a variety of perspectives--- has been extracted from a textual analysis of these documents. This synthesis is an attempt to capture fundamental ideas and ideals of librarianship as reflected in ALA policies. We present these here without elaboration. Their true meaning is in the way they are actualized by practicing library and information professionals.

Librarians everywhere act on their professional values every day. At times, librarians are asked to explain or even defend their professional decisions. Reflecting on these positions, and understanding how other librarians construct their value system as it pertains to the profession, will prepare librarians for the critical moments when difficult determinations must be made.

The guide is intended to help librarians think about and articulate what influences their professional decisions. Why do you make one choice while someone else makes another?

The discussion guide, as envisioned, will facilitate a one to two hour discussion about library professional values. These discussion questions are designed to provoke personal thinking about our professional values, both in theory and in practice. There are no right or wrong answers. The questions are, instead, a way for librarians across the country to exchange their thoughts on professional values, how they came to them, and how they use them to make decisions in their daily work.

TWENTY QUESTIONS ABOUT LIBRARY VALUES

1. What is a library?
2. What role(s) do libraries have in society?
3. Is it important to have libraries?
4. What defines a librarian?
5. What role(s) do librarians have in society?
6. What responsibilities do librarians have to society? To librarianship?
7. What is the relationship between librarians and libraries?
8. How would you define ethical behavior for library and information professionals?
9. Does the library profession have a set of shared values that can be put into everyday practice?

10. What do you think these values are?

A textual analysis of American Library Association documents indicates a set of ten value domains--ideas that are referred to consistently in key policy documents. They are:

- ACCESS
- COLLABORATION
- DIVERSITY
- EDUCATION
- INTELLECTUAL FREEDOM
- PRESERVATION
- PRIVACY
- PROFESSIONALISM
- PUBLIC GOOD
- SERVICE

11. What does each of these value domains mean to you as a library or information professional?

12. Do you agree with this list?

13. Do you think there are other professional value domains that are not represented by this list?

14. Can you articulate the reasoning behind why each of the values on, or added to this list, is important?

15. What are some of the reasons used by others who do not agree with values on this list for their alternative perspective?

16. Do you have any personal values that conflict with your professional values?

17. How do you decide which values will prevail in which situations? How do you decide when there is a conflict of values? Is there a higher principle to which you appeal? Are there some values that take precedence over others?

18. Have any of your professional values changed over time?

19. Does the library profession have a responsibility to educate their various "publics" to the rationale behind their professional value domains?

20. What action steps can we take to further the public's understanding of our professional values?

III. ALA PROCESS AND TIMELINE FOR VALUES DISCUSSION

By Fall 2001

- Send a letter from the ALA President to ALA chapters, affiliates, units and division inviting them to send a representative to a Midwinter facilitator training session. The President will also ask that they schedule a slot on an appropriate conference program to hold a values discussion.
- Refine the values discussion guide and questions

By Midwinter 2002

- Design and convene a facilitators training session at Midwinter
- Produce a facilitators guide
- Design dialogue assessment forms for facilitators
- Design related promotional materials

Spring through Fall 2002

- Promote the dialogue concept widely
- Convene facilitated Value discussions
- Distribute the discussion materials broadly to other interested groups, libraries, and individuals **
- Facilitators submit their assessment forms following each dialogue discussion

Annual Conference 2002

- Progress Report to Council

Midwinter 2003

- Facilitators meet to reflect on dialogues and react to a report on the collated assessments

Annual Conference 2003

- Final Report to Council

** We hope and expect that the tools developed will facilitate and encourage values discussions in many other venues - libraries of all types, education and continuing education programs, and other related organizations.

2002-2003 ALA CD#28

2003 ALA Annual Conference

MEMORANDUM

DATE: June 5, 2003

TO: ALA Council Members

FROM: Lois Ann Gregory-Wood, Council Secretariat

RE: Annual Reports to ALA Council

In accordance with ALA Policy 5.5.5: "Annual reports from ALA division presidents shall be submitted to Council in writing for inclusion in the record of Council meetings," attached are the following divisional reports received to date:

- CD#28.1 American Association of School Librarians (AASL)
- CD#28.2 Association of College and Research Libraries (ACRL)
- CD#28.6 Association of Specialized and Cooperative Library Agencies (ASCLA)
- CD#28.7 Library Administration and Management Association (LAMA)
- CD#28.8 Library and Information Technology Association (LIT A)
- CD#28.9 Public Library Association (PLA)
- CD#28.10 Reference and User Services Division (RUSA)
- CD#28.11 Young Adult Library Services Association (YALSA)

Please Note: CD#28.3 Association for Library Collections & Technical Services (ALCTS), CD#28.4 Association for Library Service to Children (ALSC), and CD#28.5 Association for Library Trustees and Advocates (AL TA) were not ready for distribution. They will be made available at a later date.

ALA CD#28.1

American Association of School Librarians
a division of the American Library Association

PRESIDENT'S FINAL REPORT

Annual Report to AASL Membership and ALA Council Nancy P. Zimmerman, President, 2002-2003 American Association of School Librarians

One of the perks of being President of AASL is the opportunity to attend conferences of our Affiliate Assembly members. I have been fortunate to meet and speak to school library media specialists at state conferences in California, Massachusetts (NEEMA), New Jersey, New York, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, and Wisconsin. I have represented the Association at meetings in Georgia, Illinois, Iowa, New Jersey, Pennsylvania, and Washington, D.C. While this wasn't the best year to be engaged in extensive travel -I now pack, arrange carry-on baggage, and dress for travel very differently -I have been privileged to meet hundreds of dedicated school library professionals who really care about students and their learning and the school library profession. My term concludes at the ALA Annual conference, this year a joint conference with the Canadian Library Association/Canadian Association of School Librarianship (CASL) in Toronto -an appropriate segue to the Association's international activity.

Let me begin my final report with the formation of the AASL International Relations Committee and our alliance with the Center for International Scholarship in School Libraries or CISSL (pronounced sizz'l) in the School of Communication, Information, and Library Science, at Rutgers, the State University of New Jersey, by Professors Carol Kuhlthau and Ross Todd. CISSL's purpose is to engage scholars across the world in a more coordinated and collaborative approach to research for universal applicability and to serve as a portal for research communication and dissemination. With a worldwide shortage of SLM faculty, CISSL also recruits and provides an opportunity for SLMSs to engage in doctoral studies, a major component of AASL's recruitment efforts. Because SLMSs worldwide are dealing with the same critical issues, developments, and challenges of teaching and learning and because we can all learn from each other, AASL's International Relations Committee's charge is to collaborate and engage in dialogue with the international school library community and associations on school library issues and research and to disseminate that research and information to the Association and our members. The International Relations and Research Committees will provide vehicles for AASL's continued involvement and support of CISSL's efforts. Several AASL member leaders were invited to the CISSL opening event, but the event never occurred because eight inches of snow fell in April... Can you believe April?... closing the Rutgers campus and most of the State of New Jersey. Those of us who made it- in before the snow had a lovely dinner with sparkling conversation and wine inside the hotel dining room and shared a toast to CISSL's success. At ALA Annual, CASL and AASL share the stage with a joint President's Program followed by an ice cream social reception that will showcase these international collaborative ventures.

Let me recap for you some of the year's other highlights and accomplishments. The Strategic Plan was reviewed and our progress evaluated. The Association Vision Statement was adopted. The bylaws review was completed and the bylaws revision was approved by the vote of the membership on the recent ballot. The Bylaws Committee is now working on reviewing the policies and procedures of the Association and putting them into a consistent format adopted by the Board at Midwinter. The Executive Committee will be bringing a proposal to the Board at Annual to establish an endowment fund for the Association. AASL is financially healthy, but we are very conference revenue dependent and we need to provide a financial lifeline to ensure our continued vitality. Board dialogue continues on the advantages and disadvantages of keeping the executive director's position split between AASL and Y ALSA.

The AASL "@ your library campaign" research phase is complete and the campaign is now in the final stages of development. The Alliance for Association Excellence was created to establish collaborative relationships between AASL and the business community and a new sponsorship and recognition program is in place. AASL has developed its first leadership institute, "Leading through Collaboration." This initial offering of a series of leadership institutes to be made available regionally is an opportunity for members to acquire the leadership skills necessary to achieve change and work on the challenges facing the SLM profession while receiving professional development credit.

Our publications, Knowledge Quest, School Library Media Research, and Hotlinks, continue regular quality publication to inform our members, and AASL Forum, the AASL listserv, provides members the opportunity to voice

and share information and thoughts. We continue legislative efforts through the ALA Washington Office, the AASL Legislative Committee, and the Affiliate Assembly. Notably these efforts include increased funding for the Improving Literacy Through School Libraries program (a subset of the ESEA bill) and recruitment.

The National Council for Accreditation of Teacher Education (NCATE) approved the work of our NCATE Committee and accepted the ALAI AASL Standards for Initial Programs for School Library Media Preparation and our members continue to train and serve as program reviewers. AASL developed a formal alliance with the National Board for Professional Teaching Standards and held a forum with NBPTS last fall to support our members seeking national teacher certification. Ninety-five members were successful in their efforts during the initial offering of certification in Early Childhood through Young Adulthood/Library Media (ECY A/Library Media). A NBPTS special interest group has been formed to inform and support members' NBPTS efforts.

The Recruitment Task Force report was accepted by the AASL Board and will be utilized by President-elect Fran Roscello for her mentoring initiative. The Teaching and Learning Task Force has become a permanent committee so that its important work can continue and members will present a pre-conference in Toronto at Annual. The Vision Expansion Task Force has begun its review of research, best practice, publications, and pertinent data to inform the work of the next standards and guidelines development team to be appointed for 2005. The Reading for Information and Understanding Task Force has begun its work and the identified comprehension strategies of successful readers will be the topic of my President's Program at ALA Annual in Toronto with Ellin Keene, author of Mosaic of Thought, presenting. The Awards Committees have evaluated and selected a worthy list of recipients.

The Affiliate Assembly continues to refine its function as the Membership Committee and to share concerns and propose solutions to regional issues. As a direct result of their efforts, the membership of AASL continues to grow and there was no decline after our 10th National Conference in Indianapolis. The 11th National AASL Conference will be held in Kansas City October 22-26, 2003. We continue to support the efforts of our parent association, ALA, by serving on ALA committees and Council, and by contributing a Spectrum Scholarship and funds for the CIP A litigation and Intellectual Freedom defense efforts.

The year has gone by quickly and we have accomplished a lot, but we still have a great deal yet to do. Our work continues under 2003-2004 President Fran Roscello, the able committees she is appointing, our Board, and our newly elected officers, Dawn Vaughn, Carrie Gardner, Claudia Myers, and Ten Kirk, and our new Regional Directors-elect, Irene Kwidzinski, Floyd Pentlin, Virginia Wallace, Alison Almquist, and Mary Ann Harlan. Congratulations to those elected and a very special thanks also to those who agreed to run and serve. I know your talents can be utilized by AASL in another capacity because there is always so much important work to do. So as my year concludes, I want to thank you for this wonderful, unique opportunity to serve as your President and reiterate that all of this wouldn't have been accomplished without the hard work of many dedicated and talented people -particularly the committee and task force chairs and members, the Affiliate Assembly, the Board, the AASL staff, and the best Executive Committee any president could ever have. Thank you all for your hard work on behalf of this Association, the profession, and the students. It will be an honor to continue to serve you as Past President and to represent you as ALA Councilor-at-Large.

Respectfully submitted,

Nancy P. Zimmerman
AASL 2002-2003 President

Association of College & Research Libraries
A Division of the American Library Association

ALA CO#28.2

ACRL President's Report to Council Helen H. Spalding, ACRL President, 2002-2003 ALA Annual Conference, June 19-25, 2003, Toronto

What a dynamic, productive year for ACRL members! The presidential theme of "New Realities, New Relationships" proved especially relevant to our profession during a time of change in technology, higher education, public policy, and the economy. As exemplified by the ACRL 11th National Conference, we have provided extraordinary professional development opportunities to support academic and research librarians in delivering quality collections and services. New collaborations have been developed within ALA, with other higher education groups, and across borders with Canadian and Mexican colleagues. Greater visibility for the value of what we do has been achieved through increased media coverage and the development of the Academic and Research Library Campaign materials. We have increased our investment of resources in issues related to scholarly communication costs, legislation, and recruitment. Our commitment to diversity in the profession has been demonstrated by our additional support for the ALA Spectrum Initiative and for ACRL conference and program scholarships. ACRL's publications program remains strong, and a solid base is in place to develop a new strategic plan to reposition ACRL for an even more robust future.

1.0 Society recognizes the contributions that academic and research libraries and librarians make in higher education, scholarly communication, and civic development.

- ACRL collaborated with the Public Library Association and American Association of School Librarians on the 2003 Job Shadow Day in February, a program that encourages librarians to invite young people to the library to learn about what librarians really do.
- ACRL President Helen Spalding participated in over 20 interviews, parts of which have been published in newspapers and journals across the country, about the library as space, new services, use of technology, access to information, intellectual property, privacy, and the Patriot Act. Her August 2002 public radio interview on Kojo Nnamdi's "Public Interest" program received wonderful national visibility for academic and research libraries. She also participated in an hour-long live interview on Charlotte Public Radio on April 10, 2003, with University of North Carolina-Charlotte Library Director Amy Dykeman. A lengthy OpEd piece by Spalding was published in the Charlotte Observer, April 9.
- An interview with ACRL Vice President Tyrone Cannon was published in the Charlotte Post.
- On January 24, several academic librarians and Spalding spoke at the Rally for America's Libraries on the impact of budget cuts on our services and users.
- Monthly College & Research Libraries News columns have been contributed by ACRL members on various aspects of the "New Realities, New Relationships" presidential theme.
- Spalding spoke at the Eastern Illinois University Booth Library rededication (September 2002), Missouri Library Association Annual Conference (October 2002), Appalachian State University Library groundbreaking with Executive Director Mary Ellen Davis (April 2003), and Utah Library Association Annual Conference (May 2003).
- Davis and Spalding spoke at the American Association for Higher Education Provosts' Dinner in March 2003 on "Changing Realities for Higher Education." The presentation reviewed scholarly communication issues, restricted access to information, and public policy issues, including Patriot Act, Patriot Act II, copyright, and fair use.
- The ACRL President's Program Committee and related activities have strengthened cross-border relationships with Canadian and Mexican academic librarians. The President's Program at the ALA Annual Conference will be a Joint ACRL/CACUL Presidents' Program, featuring Freeman Hrabowski III and Ernie Ingles, higher education leaders from the United States and Canada.
- ACRL sections and committees will present 20 programs for the Toronto conference, collaborating with CACUL colleagues and taking advantage of cross-border resources. All promise to broaden our perspectives and further future cross-border collaborations.
- The ACRL President's Discussion Forum on January 27, featured Alvaro Quijano (Mexico), Bob Seal (United States), and John Teskey (Canada), who discussed how issues they face are unique to delivering library services in their respective countries. In Toronto, ACRL will sign agreements with the Canadian Association of College and University Libraries (CACUL) and el Consejo Nacional para Asuntos Bibliotecarios de las Instituciones de Educación Superior (CONP AB-IES, the National Council of Higher Education Libraries of Mexico) to signal a formalization of collaborative cross-border efforts.
- ACRL has worked closely with the ALA Public Information Office and 3M to develop and implement the Academic and Research @your library Campaign, to better communicate the value of academic and research librarians and libraries not only to higher education, but also to society. The ACRL @your library Campaign

TaskForce and 35 other ACRL members worked with consultants to develop toolkits and participant manuals for use by members in designing strategic marketing plans at their own libraries. The campaign was rolled out at the ACRL National Conference, and all campaign materials are now available through the ACRL Web site. A half-day program at the 2003 ALA Annual Conference will introduce the campaign toolkit, manuals, resources, and strategic marketing process to a wider audience.

- ACRL presentations at the American Association for Higher Education "Learning to Change" Conference, April 14-17, 2003, in Washington, D.C. included a roundtable discussion, a workshop, and a talk at the provosts' dinner.
- Visiting Program Officer Martin and Executive Director Davis visited NASULGC and AAHE in January. Martin also visited other library organizations to advance ACRL's scholarly communication agenda.
- Working with the Washington Office, ACRL succeeded in getting an academic librarian and ACRL member named to the National Academy of Sciences panel on technology and privacy.
- A letter encouraging fair use of copyrighted materials was sent in Fall 2003 by Spalding to academic library directors, urging them to reach out to their presidents to discuss the letter about file-sharing the presidents had received from six higher education organizations, at the encouragement of the entertainment industry.
- The ACRL "Guidelines Regarding Thefts in Libraries" is favorably referenced in *The Maltese Manuscript* (poisoned Pen, 2003), a murder mystery written by Fordham University English Professor Joanne Dobson. At the heart of the story is the theft of a number of rare books at a university's library.
- The redesigned ACRL web site includes new content on recruiting to the profession as part of 'Issues and Advocacy.'
- ACRL placed two ads congratulating 2002 and 2003 Excellence in Academic Libraries award winners in the *Chronicle of Higher Education* (March 7, 2003, and April 18, 2003) using the tagline "award winning services @your library."
- Baruch College, winner of the 2003 Excellence in Academic Libraries Award, took out large ads in the *New York Times*, *Wall Street Journal*, and a full-page ad in the *Chronicle of Higher Education*. The ad copy reads: "Baruch has something on its campus few colleges ever will. A library named best in the nation. At Baruch, we've always held our William and Anita Newman Library in high regard. But we're not the only ones. Recently it was honored with the distinguished ACRL Excellence in Academic Libraries Award for the top college library in America. We owe this recognition to our library staff, which has found innovative ways to support the diversity of cultures, languages, and perspectives of our students. With a library this prestigious, it's no wonder our students graduate with a world-class education."
- The new ACRL/ARL Recruitment Task Force addresses recruitment to the profession of academic librarianship. Plans are underway for a 5-6 minute recruitment video that will demonstrate the value of a career in academic and research librarianship. The video will be completed in August 2003.
- The ACRL Scholarly Communication Committee was established at the 2002 Annual Conference. Susan K. Martin was selected as ACRL's first visiting program officer for scholarly communication. Martin has been working to carry out the work plan objectives.
- An electronic discussion list for scholarly communication issues was established.
- A new electronic list for those interested in sharing marketing ideas for academic and research libraries was created.

2.0 Academic librarians advocate for public policy, legislation, and institutional change that enhance the values and contribution they make to learning, teaching, and research.

- ACRL continues to send out relevant ALA WON messages to ACRL Leads and the
- Legislative Network. In response to this information, Legislative Network representatives have been active this congressional session in contacting their congressional representatives about LSTA and digital copyright legislation.
- A monthly Legislative Update newsletter also was sent to these electronic lists and several ACRL committees. The newsletter now is available to ACRL members as a free subscription e-mail newsletter.
- ACRL collaborated with other library organizations to comment on the proposed demise of PubScience.
- EBSS leaders and the ACRL visiting program officer for scholarly communication drafted a response to the statement of work issued by ERIC. EBSS leaders circulated information about the Statement of Work and the need to comment on it at the American Education Research Association conference. The ALA Washington

Office used the EBSS response to submit a statement to the U.S. Department of Education by the May 9 deadline.

- A luncheon for academic and research libraries with speakers addressing the implementation of the Patriot Act took place at the ALA Legislative Day session in Washington in May.
- The ACRL visiting program officer for scholarly communication and the ALA Washington Office led a program at the ACRL National Conference about urgent legislation currently before Congress, such as fair use, right-to-know, and UCITA. The session helped participants learn how to get involved in the debate and reviewed ACRL's role in key grassroots activities.
- A letter was sent regarding California community college budget cuts and the impact on library services.
- In collaboration with other library associations in the Information Access Alliance, a White Paper, encouraging greater scrutiny of mergers of publishers of serial publications in relation to antitrust enforcement, was developed and sent to the U.S. Department of Justice.
- A new task force was appointed to review and recommend revisions of the 1992 ACRL "Guidelines for the Preparation of Policies on Library Access."

3.0 ACRL is an inclusive organization serving academic librarians and other information professionals in related professions.

- ACRL donated \$32,500 to the ALA Spectrum Initiative. An additional \$51,750 was allocated for scholarships to the ACRL National Conference, the 44th Annual RBMS Preconference, and the 2003 Institute for Information Literacy Immersion Program.
- The ACRL Spectrum Scholar Mentor Task Force includes past and current Spectrum Scholars, and will develop a program to pair an academic or research librarian mentor with each new ALA Spectrum Scholar. The TaskForce prepared a survey, which was distributed to the Spectrum Scholars by the ALA Office of Diversity in May 2003.
- ACRL membership has increased 6% (to 12,424) since August 2002 (a gain of 707 members).
- CHOICE hosted a graduate class of 22 students from Southern Connecticut State University's Department of Information and Library Science. The students from an Acquisitions and Collection Management class learned about CHOICE's review program and enjoyed a behind-the-scenes look at CHOICE operations.

4.0 Academic and research librarians are continually engaged in learning for their professional development and growth.

- ACRL offered its flagship information literacy initiative--the four-and-a-half-day Institute for Information Literacy National Immersion Program--twice in 2002. Over 150 individuals participated in the two programs held at the University of Colorado, Colorado Springs. A workshop for Immersion graduates was offered at the ACRL National Conference in April 2003. The 2003 National Program will be held August 2003 at the University of Rhode Island. A regional program, sponsored by the Associated Colleges of the Midwest, will be offered to members of their consortium in July 2003 at Coe College in Cedar Rapids, Iowa.
- ACRL offered two professional development workshops in January 2003, "Creating a Continuous Assessment Environment in Academic Libraries" and "Behaviors that Burden the Workplace." The two workshops proved to be very popular with members, with one workshop selling out.
- In April, ACRL offered its premier professional development event--the 11th National Conference. The conference, attracting more than 3,400 individuals, was one of the most successful conferences to date and broke previous attendance records. Records were set for the most first-time conference attendees (900+) and the most scholarship awardees (8 students and 64 librarians). Conference attendees were able to choose from more than 250 programs and preconferences. Keynote speakers included Paul Duguid, co-author of *The Social Life of Information*; Bill Ferris, co-editor of the *Encyclopedia of the South* and newly affiliated with the Center for the Study of the American South at the University of North Carolina, Chapel Hill; and Belle Wheelan, Secretary of Education, Commonwealth of Virginia. Invited and featured speakers included John Gardner, Policy Center on the First Year of College, Brevard College; George Kuh, National Survey of Student Engagement, Indiana University; John Shumaker, president, University of Tennessee; and Joan Frye Williams, consultant. The 12th National Conference, "Currents and Convergence: Navigating the Rivers of Change," will be held in Minneapolis, April 7-10, 2005. Camila Alire, University of New Mexico, will chair the conference.

- Six sessions from the ACRL National Conference were recorded for the ACRL "e- learning" Web site. The Web casts include streaming audio synchronized with PowerPoint slide presentations, along with bibliographies and speaker bios.
- ACRL continues to add to its slate of professional development offerings. Last fall, ACRL launched its first online course, "All Users are Local: Bringing the Library Next Door to the Campus Worldwide," and the course was offered twice more during the fiscal year.
- ACRL launched a three-part online seminar series on information literacy in partnership with TLT Group. Seminars include "Best Practices in Information Literacy in Undergraduate Education;" "Information Literacy: Achieving Essential Collaboration;" and "Information Literacy and Assessment." The first seminar, "Best Practices in Information Literacy," was offered a second time in Spring 2003, due to popular demand.

5.0 ACRL is a national and international interactive leader in creating, expanding, and transferring the body of knowledge of academic librarianship.

- Members of ACRL's Institute for Information Literacy Best Practices Project facilitated the preconference "Best Practices in Information Literacy: Assessing Your Program" at the ACRL National Conference. During this preconference, characteristics of model information literacy programs were shared.
- A draft position paper on scholarly communication was prepared by Visiting Program Officer Martin and reviewed by the ACRL Board at Midwinter.
- The Effective Practices Committee developed a Web site that includes an online submission function through which libraries can submit their effective practices. Practices are then reviewed by the committee and, if approved, posted to the public site.
- Areas of mutual interest and possible collaboration were discussed during a meeting among the executive directors and presidents of ARL and ACRL.
- The new ACRL standards, "Objectives for Information Literacy Instruction: A Model Statement for Academic Librarians," were selected by the Library Instruction Round Table for inclusion in the LIRT Top Twenty for 2001.
- Published seven titles (Sept.-May): *Recruitment, Retentions, and Restructuring: Human Resources in Academic Libraries*; *Standards and Assessment for Academic Libraries: A Workbook*; *A Guide to the Management of Curriculum Materials Centers: The Promise and the Challenge*; *Assessment in College Library Instruction Programs*, *CLIP Note #32*; *2001 Academic Library Trends and Statistics (3-volume set)*; *Descriptive Cataloging of Ancient, Medieval, Renaissance, and Early Modern Manuscripts*; -proceedings of the ACRL Eleventh National Conference.
- A sequel to *Books for College Libraries* is being planned.
- The ACRL Board approved co-sponsorship of the ACRL Western European Studies Section 2004 European Conference (Paris) with L' Association des Bibliothécaires Français.
- Proposed agreements between ACRL and CONP AB-IES (Consejo Nacional para Asuntos Bibliotecarios de las Instituciones de Educación Superior, Mexico) and ACRL and CACUL (Canadian Association of College and University Libraries) were approved by the Board at Midwinter for signing during the 2003 ALA Annual Conference.

6.0 ACRL is an effective and a dynamic organization that continually enhances its capacity to create its future and assess and improve its performance in carrying out its mission.

- The ACRL Task Force on the Association of the Future is continuing to gather suggestions from members on how we can improve the association so that it better meets their needs and is better positioned for the future. The task force conducted an open forum at the Midwinter Meeting in Philadelphia.
- The ACRL and AASL Executive Committees met in the fall to continue to build our collaborative relationship.
- The new ALA Executive Director met with the ACRL Executive Committee in Fall 2003 to explore mutual interests.
- ACRL and ALA completed a transition to a Web content management system for the ALA and ACRL Web site. ACRL's Web redesign was based on usability testing and focus groups with members to improve ease of use.
- Appointed ACRL Long-Term Investment Task Force to develop a strategy for future investments in the ACRL long-term investment, a growth plan, and a plan for expenditure of net interest while preserving principal.

- Appointed ACRL Virtual Meeting Task Force to develop guidelines for when a virtual meeting is an appropriate substitute for a face-to-face meeting, recommend changes in ACRL documents to be aligned with the new ((ALA Guidelines for Announcing and Reporting Meetings," and provide tips for making virtual meetings successful.
- Contracted with Tecker & Associates as consultants for the ACRL Strategic Plan revision process, and began the data-gathering phase.

I want to thank the members of ACRL who are so generous with their time and creativity in developing and implementing the programs and publications. It is only through member participation and leadership that ACRL can remain strong and relevant. I also want to express the appreciation of all members to the ACRL staff who provide extraordinary management of the Association's assets and remarkable support to the members.

ALA CD#28.6

Association of Specialized and Cooperative Library Agencies
A Division of the American Library Association

Association of Specialized and Cooperative Library Agencies
2002-2003 Annual Report
to the Council of the American Library Association

During the past year, ASCLA has taken new directions to implement the Strategic Plan for 2003, and at the same time continued its tradition of granting awards to exceptional individuals and libraries and providing quality conference programming.

In implementing the Strategic Plan, ASCLA has evolved a new organizational model that suits a division with a limited membership well-that of task forces. Task forces have a specific activity to accomplish in a limited time frame with a relatively small number of enthusiastic members directly involved. Much of their work is completed electronically. In the past year, three standing committees, Conference Planning, Organization and Bylaws, and Research, have been dissolved. Instead, conference planning is now coordinated by a single individual who meets with the various units and reports to the Board. Organization and Bylaws will be reconstituted as a task force when the need arises. The original charge to the Research Committee lacked general interest from the membership and the amended charge as stated in the Strategic Plan proved to be too nebulous.

The Strategic Plan identified a number of areas of interest to the membership and task forces have been appointed to carry out the actions deemed highest priority: a mentoring program, a preconference on career development, and identifying and developing web CE courses and workshops of interest to our members. Another task force was appointed immediately following the 2002 Annual Conference to develop guidelines for the ASCLA website. Progress is being made in all these areas. Similarly, two new areas were identified at Midwinter and task forces have been appointed to address these issues and report to the ASCLA Board. These areas are writing a business plan for the Century Scholarship and creating guidelines for grant applications that might be made on behalf of ASCLA. Members serving on the task forces seem to like the specificity of their assignments and the time frame involved. The current ASCLA Vice-President is exploring whether the ASCLA sections might also be interested in pursuing this more streamlined organizational model.

While all the ASCLA standing committees have been working diligently to carry out their charges, I am especially grateful for the work of the LST A Reauthorization Subcommittee in seeking the reauthorization of this key federal program. The Subcommittee also worked with LST A state coordinators to get stories into the LST A Success Stories electronically accessible database (available at www.ala.org/ascla) and in making the discussion list, ASCLA-LSTA, effective in keeping members informed of the legislation.

At the ASCLA President's Program in Toronto we will honor five individuals who have made major contributions to the profession and seven libraries for their leadership and involvement in making their resources accessible to people with disabilities.

Our individual award winners include:

- Barratt Wilkins, state librarian emeritus of the Florida State Library, the recipient of the ASCLA Professional Achievement Award, which recognizes an individual for professional achievement within the areas of consulting, networking, and statewide services and programs.
- Karen Hyman, the executive director of the South Jersey Regional Library Cooperative, the recipient of the ASCLA Leadership Achievement Award, which recognizes an individual for leadership in consulting, multi type library cooperation and state library development.
- Ellen Perlow, manager of Information Services, School of Library and Information Studies, at Texas Women's University, the recipient of the ASCLA Service Award, which recognizes an ASCLA personal member for outstanding service and leadership to the division.
- James R. Fruchterman, president of the Benetech Initiative, a non-profit organization that applies technology to address social problems, among them the needs of people with disabilities. Mr. Fruchterman is the recipient of the Francis Joseph Campbell Award, given by the Library Service to People with Visual or Physical Disabilities Forum of the Libraries Service Special Populations Section of ASCLA to a person who has made an outstanding contribution to the advancement of library service for the blind and physically handicapped.
- The Century Scholarship is an independently funded diversity initiative that awards up to \$2,500 annually to be used for accommodations or services not provided by law or the university, to a student or students with a disability who is pursuing a degree in library and information science. The 2003 recipient will be announced in June. This is the fourth year that the Century Scholarship has been awarded.

Two awards have been given to libraries. One of these, the ASCLA/National Organization on Disability Award, is given annually to an innovative and well-organized project that successfully developed or expanded services for disabled persons. Aetna U.S. Healthcare through the National Organization on Disability funds the \$1,000 award. The Public Library of Charlotte and Mecklenburg County, Charlotte, North Carolina is the 2003 award recipient.

The second award has already been given to six libraries as part of an initiative between ASCLA and the Hewlett Packard Company. The Library Technology Access Initiative placed two accessible workstations in each of six libraries selected by an ASCLA Task Force on the basis of those libraries' demonstrated commitment to serving people with disabilities. Those libraries are the I.D. Weeks Library at the University of South Dakota, the Hayden Library at Arizona State University, Cleveland Public Library, Milwaukee Public Library, Johnson County Public Library in Kansas, and the San Diego Public Library. Representatives of those libraries are being recognized at the President's Program.

Conference programs being offered in Toronto include two pre-conferences: Staying Connected: Building Support in the Community for Your Technology Programs, a joint offering with the Bill & Melinda Gates Foundation for state library agency representatives, and Thinking Outside the Box: Entrepreneurial Leadership in Libraries and Library Cooperatives, which is being presented by ICAN, an ASCLA section. Other programs during the conference include such diverse offerings as Mentoring 101, Sante! Health Networks in the USA and Canada, How to be a Successful Prison Librarian, and What's Behind the Door of the Statewide Virtual Library.

Work has begun on the development of a new edition of Standards and Guidelines of Service for the Library of Congress Network of Libraries for the Blind and Physically Handicapped. This two-year project is a joint effort of ASCLA and the National Library Service.

Compiling the above list of ASCLA accomplishments during my year as president has reaffirmed my appreciation for the hard work of both standing committees and task forces and for the truly outstanding support given to members by the ASCLA staff. Thanks to you all.

Ethel E. Himmel, ASCLA President

Library Administration and Management Association
a division of the American Library

Library Administration and Management Association
2002-2003 Annual Report
to the ALA Council

The Library Administration and Management Association has had a busy and productive year. In November 2002, we hosted a National Institute in Naples, Florida with over 160 attendees and featuring a keynote address by Robert Martin, Director of the Institute of Museum and Library Services.

At the Midwinter meeting, over 60 LAMA members attended a leadership retreat, intended to clarify our goals for the near-term and reexamine our strategic plan, which was intended to cover the years from 1999-2004. Our three leading goals for the near-term are to: enlarge the membership base; perform more outreach to prospective members and participants; and publicize more heavily our regional institutes. To accomplish these goals, since midwinter LAMA has: remained actively connected to the NMRT and sought participation in its events; received a grant from World Book for \$10,000 to engage newer librarians in the ALA annual conference and midwinter meeting; encouraged LAMA board members to perform outreach to their area library schools and on library school list serves; reformulated our website (with a new logo) to put more emphasis on membership and regional conferences; and, started aggressively planning for our next national institute in Palm Spring, California.

To meet, head-on, some of the challenges all of the divisions face regarding revenue and providing quality service, LAMA members voted overwhelmingly to restructure their dues. Additionally, we are looking at ways to encourage additional publications (through more cooperation of our many publishing committees and a better royalty system for authors), we are working hard on cementing corporate relationships and building outside sponsorships; and we continue to encourage donations to the LAMA endowment through events and direct mailings. LA & M, LAMA's excellent journal on management issues, continues a robust publication schedule of 4 issues per year and the LAMA board is looking at ways to enhance the magazine's coverage by providing supplementary features through the LAMA website.

LAMA awards this year will go to Rod McNeil and William Sannwald, to the BES Functional Space Requirements Committee, to YBP I Baker & Taylor, and to two groups who are performing diversity outreach in their regions. In collaboration with the American Institute of Architects and the H.W. Wilson Company and Foundation, LAMA will, once again, participate in recognizing excellence in library architecture and in public relations through the AIAI ALA Library Buildings Award and the John Cotton Dana Award.

Additionally, this year LAMA has a new award--donated by LAMA member Diana Braddom--which will provide funding for conference attendance to two individuals interested in enhancing their fundraising skills.

These awards, and the activities of the individuals and groups receiving them, are all directly related to the LAMA's divisional goals--recognizing leadership, promoting excellence in library buildings and outreach, encouraging diversity in the profession, and nurturing new members of the profession.

At ALA annual, LAMA will host 3 preconferences and many programs. The President's Program, on Sunday, June 22 is entitled "Moving Up, Reaching Out," and is intended to spotlight the importance of mentorship and participation in our communities. A Social for the entire Division will be held after the program. A training session for new section and committee chairs will be held on Saturday, June 21; a session for new members will be held prior to the President program on Sunday.

Other LAMA highlights at the ALA/CLA Annual Conference are: "The USA PATRIOT Act: Managing Libraries in the Age of Terrorism," and "New Visions in Public Libraries: Innovative Processes, Partnerships and Programs." The LAMA Endowment will host a Baseball Benefit on Monday, June 23, when the Toronto Blue Jays meet the Baltimore Orioles.

Attracting new members, keeping ongoing members engaged and involved, and retaining members of longstanding are

vital aspects of LAMA's activities in the near and long term. Keeping the budget healthy, keeping services relevant, and responding promptly--through programming and activities--to our membership's need for ongoing education and enhanced networking, unlike the majority of our deliberations and committee work. In these efforts, we are aided by the LAMA Officers--Paul Anderson, Vice-President/President elect, Rod MacNeil, Chair of Budget and Finance, Joan Giesecke, past President, and Charles Kratz, LAMA Councilor, and by the LAMA staff: Lorraine Olley, Dollester Thorn-Hawkins, Pat Thornton, and Arawa McClendon.

Newly elected officers for 2004-05 include Virginia Steel, Vice- President! President elect and Kay Carpenter, Director at Large.

Respectfully submitted,

Linda S. Dobb, LAMA President & Executive Vice President Bowling Green State University

ALA CD#28.8

Library & Information Technology Association
A Division of the American Library Association

Report of the Library and Information Technology Association to ALA Council
2002-2003

Pat Ensor, LITA President May 21,2003

LITA's Mission Statement

LIT A educates, serves, and reaches out to its members, other ALA members and divisions, and the entire library and information community through its publications, programs, and other activities designed to promote, develop, and aid in the implementation of library and information technology. (Adopted May, 1999)

2002-2003: a Time of Challenge

At a time when library and information technology practitioners are facing a number of economic challenges, LIT A has continued and expanded education, communication, and planning initiatives to better meet the current needs of members and the library and information community as a whole.

Educating

LIT A continued its emphasis on high-quality programming and publications, aimed at providing learning material to members and non-members alike, in a variety of formats.

The 2002 LITA National Forum took place in Houston on October 10 -13; the theme was "Making Connections," and this is exactly what happened for the 342 attendees. Three preconferences, three plenary sessions, a vendor showcase, and 30 concurrent sessions all took place in an environment conducive to personal networking. Although attendance was not as high as that at the 2001 Milwaukee forum (448), considering the changed travel environment in which we find ourselves, the attendance was still quite respectable, and forum goers have always appreciated the smaller, more intimate atmosphere. LIT A still realized quite a reasonable amount of revenue.

The 2003 National Forum will take place in Norfolk, Virginia. Its theme is "Putting Technology into Practice." As part of LIT A's efforts to facilitate more efficient processes, the planning committee for this Forum was appointed earlier than in the past, allowing it to get a "head start" on program development. Committee membership was also expanded to ensure inclusion of many regional members, representing all types of libraries.

Three preconferences are planned: "The Library as a Place in the Digital Age," "Handhelds for Library Programs:

Providing New Levels of Service," and "Creating, Maintaining, and Using Open Source Software in Libraries." Planned plenary session speakers include R. David Lankes, Liz Bishoff, and David Seaman, in three general sessions. Twenty-nine concurrent sessions will be joined by a first-time appearance by poster sessions at the Forum; twelve were accepted. A vendor showcase will also be featured.

LITA continued its successful presentation of Regional Institutes, which are intended to bring programming to a number of different areas of the country. They also offer partnering opportunities that put LIT A in touch with a number of regional consortia. A phenomenally successful institute on "XML and Libraries" was developed and presented 4 times, including presentations at the 2002 forum and as a Midwinter 2003 workshop. An institute on ebooks has also been developed; it has been presented once and was also scheduled as a preconference for Toronto. Other potential topics that are being developed include wireless telecommunication and open source software (with one version of this planned for delivery at the 2003 forum, as noted above.)

For the 2003 Annual Conference, LITA continues its presentation of useful programming with two preconferences (ebooks, as noted above, and "Breaking Free: Recreating Your Library Web Site From A-Z"), 14 conference program sessions, and the LITA President's Program, featuring Brewster Kahle, speaking on "Universal Access to all Human Knowledge."

Although this year did not see any new LITA monographic publications, its practical guides continued to be popular, and one is in development on XML and libraries. LITA's journal, *Information Technology and Libraries*, has many of its articles available online as well as in print. In addition, a new President's column was inaugurated this year. *Technology Electronic Reviews* continued to provide useful reviews, available entirely online.

An effort that began this year which LIT A hopes will ultimately result in a publication/Web site feature is being developed by the Practice Guidelines Task Force. Its charge is to develop a process for creating practice guideline documents relating to library and information technology.

Communicating

A major initiative for 2002-2003 was the redesign of the LITA Web site, as well as its conversion for the reorganized and Content-Management-System-based ALA Web site. LIT A's Web Coordinating Committee and the LIT A Office put immense effort into ensuring that the most used portions of the site were available and accessible when the new ALA site went up. A new design and architecture for the site were put into place at the same time; they will serve as an intermediate phase while survey input is sought by members for a more extensive redesign.

The use of the new Content Management System allows much more flexibility in both developing and accessing the LITA Web site. Although use of the LIT A address www.lita.org originally "disappeared" from the Web site, LIT A appreciates the work by ALA to restore this; it has now been restored.

Other moves were made to improve communication in a variety of ways involving the Web site and the LITA-L discussion list. Agendas for governance meetings were published in advance on the Web site, with notice provided to LITA-L about their availability. Minutes have been placed on the Web site for a number of years, but now announcements of them also appear on LITA-L.

Two task forces were created that should provide underpinning for making the LIT A Web site a better communication tool: the Online Manual Task Force and the Web Policy Task Force. The Online Manual Task Force will complete the task of incorporating the old LIT A Manual into the structure of the Web site, allowing for better communication of the basics of LIT A procedures and processes. The Web Policy Task Force will establish policies governing the LIT A Web site's content, responsibilities for its management, and an approval process for posting content online.

Through the LITA Town Meeting at Midwinter 2003, members conveyed a frustration with the ebb of LIT A news information availability, and the Board had also been concerned about this. The Web Coordinating Committee is working to revive the news function on the Web site to provide association news, while an initiative is underway to redefine and implement a broader news function, especially covering the activities of Interest Groups.

Planning

Inspired by attendance at an American Society for Association Executives workshop in fall 2002, LIT A leadership has been instituting new procedures to better prepare the Board for strategic progress. The Board is working to make better use of its face-to-face meeting time by ensuring that there is an opportunity for discussion of broad issues.

Out of this work has grown a desire to develop a vision statement for LITA and to go through the process of reexamining LITA's mission and strategies to be sure that it is moving in a direction that will help it achieve its preferred future. Work is beginning on this process at the Annual 2003 ALA conference, and it will continue through the next year. The Board recognizes that, as in the past, change has to be driven by the input and participation of the association as a whole.

LITA considers it vital to continue to develop an association that is of high value to its members. In times of economic difficulty, realizing value for money invested is of even higher concern than usual; we have noted that our membership is down 3.7%, to 4,840 (as of Midwinter 2003). It is of supreme importance that the association goes through a process of determining what it wants to be, in order to stay creative and strong.

LITA's Budget

LITA's revenues continue to be largely derived from membership dues and special programming efforts, and it does appear likely that there will be reasonable net revenue this fiscal year. Fund balances continue to be in healthy shape, enough so that LITA was glad to be able to contribute \$10,000 to the CIP A defense fund in the fall. LIT A is budgeting conservatively for the near future, but it is still possible that we will undergo a couple of years with small, if any, net revenue. Our fund balance should see us through to a time when we can engage in long-term investment efforts.

LITA Board of Directors

Pat Ensor, President
Thomas Wilson, Vice President/President-Elect
Flo Wilson, Past President
Barbra Buckner Higginbotham, Councilor
Karen Cook, Director at Large
Thomas Dowling, Director at Large
James Kennedy, Director at Large
Scott P. Muir, Director at Large Patrick Mullin, Director at Large
Bonnie Postlethwaite, Director at Large
Colby M. Riggs, Director at Large
Susan Jacobson, Parliamentarian (Ex Officio)
Mary Taylor, Executive Director (Ex Officio)

LITA Staff

Mary Taylor, Executive Director
Rob Carlson, Deputy Executive Director
Tel Aviv Barbee, Program Coordinator
Valene Edmonds, Administrative Secretary

ALA CD# 28.9

Public Library Association President's Report
2002-2003

Serving as president of the Public Library Association means one chairs Board meetings at Annual and Midwinter

Conferences, presides over Executive Committee meetings, writes columns for Public Libraries and appoints many people to many committees. More importantly it allows one to contribute to an association which provides excellent value to its members and in turn to public libraries. My short year as president has given me the opportunity to work with a dedicated staff and many talented members. PLA has accomplished much because of those members and staff and their belief in the value of the public library to the people it serves. Some of those accomplishments are detailed below.

PLA. 2003 Spring Symposium

PLA's ninth Spring Symposium had nearly 800 registrants who chose from one of 5 workshops -Building the Perfect Library; Emotional Intelligence and Leadership Effectiveness; Power Up with Print: Connecting Teens and Reading in a Digital Age; Emergent Literacy Part II: Research and Preschool Services; and Staffing for Results. The opening session featured Mem Fox while the author luncheon attendees were entertained by Chris Bohjalian.

Continuing Education Initiatives

2003 ALA Annual Conference

PLA sponsored 2 pre-conference programs and 22 programs at the 2003 ALA Annual Conference. In addition, the annual PLA President's Program and Award reception featured keynote speaker Margaret Atwood. Atwood's presentation was the culmination of the first-ever association-wide reading and discussion program hosted by the ALA Public Programs Office, in collaboration with PLA. The aim of "One Book, One Conference" was to engage ALA, PLA and Canadian Library Association (CLA) members and attendees at the ALA/CLA Annual Conference in reading and discussing Margaret Atwood's "The Handmaid's Tale." Based on the "One City, One Book" program started in Seattle, this conference reading/discussion program added another dimension to ALA and PLA's commitment to member learning opportunities.

PLA National Conference 2004

PLA members and staff worked hard this year preparing for PLA NC 2004, which will be held February 24-28,2004, in Seattle, Washington. Over 150 programs and talk tables, 6 pre-conferences, nearly 800 booths in the exhibits hall, author events, social events, tours, and much more are planned for the conference.

Traveling Workshops

PLA held two Train the Trainer workshops this year. These workshops based on the "Results" publications included: Staffing for Results held in Boston, in May of 2003 and Managing for Results: Effective Resource Allocation for Public Libraries held in October 8,2002 in Denver, Colorado.

PLA cosponsored with the Upper Hudson Library System (NY) a train the trainer event focusing on facilitating the planning process.

Online Learning

PLA is preparing for its early 2004 launch of the first online learning module, based on writing policies for public libraries. This module will provide access to PLA-sponsored training for those unable to travel to site-specific training workshops

Planning for the Future -PLA' s Strategic Plan

Having completed a strategic planning process with the adoption of a plan at Annual Conference 2002, PLA is now able to focus its efforts on the needs of its members in developing its products.

PLA. Publishing Activities

"Results" Series

Beginning with publication of Planning for Results: A Public Library Transformation Process in 1998 the "Results" Series now includes Staffing for Results: A Guide to Working Smarter and The New Planning for Results: A Streamlined Approach. These publications reflect PLA's commitment to providing products to members which will enhance their ability to provide excellent library service to their customers. PLA also takes this information another step by developing workshops to help readers use the information presented. Work during this year focused on Creating Policies for Results: From Chaos to Clarity to be published by ALA in 2003.

Electronic Newsletter

PLA's electronic newsletter is sent to members (who have chosen to receive it) approximately twice per month. Packed with late-breaking news and other items of interest to the public library world, the e-newsletter also is archived on PLA's website, www.pla.org.

Technotes

PLA continues its popular TechNotes Series. These Web-based papers introduce specific technologies for public librarians are found on the PLA web page. Added this year were:

- Internet and WAN Access Options
- Mobile Computer Devices in Libraries
- Automated Storage/Retrieval and Return/Sorting Systems
- Disaster Planning for Computers and Networks
- Wireless LANS

PLA Publications/Monographs Program

This year PLA worked on monographs in two subject areas: the public library as a central player in the dispersing of information during an emergency/disaster; and working with Friends' organizations.

PLA and McGraw Hill Trade plan to release updated versions of The Guide to Basic Cover Letter Writing and The Guide to Basic Resume Writing.

Public Libraries

Public Libraries, the magazine continues to thrive under the guidance of feature editor Renee Vaillancourt McGrath. This year, *PL* featured a theme issue focused on serving persons with disabilities (Jan/Feb 2002); awarded prizes to two public librarians for excellence in feature article writing; and increased the number of author interviews and other *fast reads* in the magazine.

Issues and Advocacy

Early Childhood Literacy Project

The Public Library Association's Early Literacy Initiative began in 2000 with a partnership with the National Institute of Child Health and Human Development (NICHD), a division of the National Institutes of Health. NICHD had just released the National Reading Panel's report, providing research-based findings concerning reading development in America's children. The first step in the partnership with NICHD was to help disseminate information about the report and the next step was to develop model public library programs incorporating this research. Using the tools developed in the course of this program, PLA, along with the Association for Library Service to Children (ALSC), continues to educate public librarians about research-based preschool programming and reading development. Visit www.pla.org

for more information about this ongoing project.

Recruitment of Public Librarians Project

PLA has developed a number of products to aid in the ongoing effort to recruit public librarians into the profession. The association has developed a comprehensive recruitment website (www.ala.org) that contains testimonials from real-life librarians on why they chose public librarianship; educational requirements; scholarships information and links; salary data and other resources; and an informative look at the public library world entitled *Public Library Fast Facts*. In addition to the website, colorful *Ask me why I love my job* buttons and brochures entitled "Public Librarianship: Imagine the Possibilities" are available.

Job Shadow Day

As part of the recruitment initiative PLA participated in Job Shadow Day. On January 31, 2003, PLA, AASL and ACRL joined forces with other associations across America in support of National Job Shadow Day. Now in its sixth year this kick-off began a year-long initiative that gives students across America the chance to "shadow" a workplace mentor as he or she goes through a day on the job. Young people nationwide get an up-close look at how skills learned in school are put to use in the workplace. School, academic and public librarians received information and support from the three divisions to participate in the program as part of recruitment efforts association-wide.

Certified Public Library Administrator Program

PLA continues working with the Association of Specialized and Cooperative Library Agencies (ASCLA) and the Library Administration and Management Association (LAMA) to develop a certification program for public library administrators. The proposed Certified Public Library Administrator (CPLA) program is a post-MLS certification program for public librarians. The proposed CPLA certification will enable public library administrators:

- to further their professional education and development.
- to move to a higher level of practical professional expertise.
- to improve career opportunities through professional contacts.
- to demonstrate to colleagues, trustees and board of directors, patrons and the wider information community that they have acquired a professionally recognized body of knowledge and expertise in public library administration.

In preparation for launching the CPLA certification, the CPLA Implementation Task Force conducted an online task analysis survey to verify that draft standards are indeed reflective of the actual work in which library administrators are engaged.

Partnerships

Shy Librarian

PLA entered into an agreement with Joseph Cadieux, publisher of the quarterly journal *The Shy Librarian*, to distribute the journal to PLA's members. Beginning with the Spring 2003 issue and ending with the Winter 2004 issue, PLA will mail each issue of *The Shy Librarian* as a no charge member benefit. *The Shy Librarian* is a quarterly print magazine which focuses on "promoting libraries, librarians, and books," with many articles on library marketing, public relations, and programming. It also features reviews of new books for children and young adults, as well as reviews of professional books.

Neal-Schuman/PLA Partnership

PLA entered into a yearlong joint marketing effort with Neal-Schuman Publishers with both partners providing marketing opportunities to each other. PLA members also receive a special discount on Neal-Schuman products

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Participation in ALA Initiatives

- PLA continues to support the "@ your library" campaign. Several public libraries partnered with academic libraries in their area to sponsor "Put it in Writing @ your library" programs. These programs funded by Women's Day magazine were presented during National Library Week and featured Women's Day writers speaking on getting published by a magazine.
- PLA donated \$100,000 in FY02-03 to the CIPA Legal Defense Fund.
- PLA donated \$100,000 in FY02-03 to the Spectrum Scholarship Endowment Fund.
- PLA is working with the ALA Washington Office and a consultant to develop a proposal for the Federal Communications Commission to modify the e-rate program structure to be of greater benefit to libraries, including simplification and/or greater discounts.

PLA Awards Program

The PLA Awards program honors those providing public library service whose vision and accomplishments are extraordinary and deserve recognition. The eight awards total over \$15,000 in cash and merchandise. The awards for 2002-2003 included:

- The Advancement of Literacy Award was awarded to the Louisiana Endowment for the Humanities' Prime Time Family Reading Time program. Sponsored by Library Journal, the award is given to a publisher, bookseller, software dealer, foundation or similar group that has made a significant contribution toward the advancement of adult literacy.
- Michael B. Gannon, Branch Manager at the Maryland City at Russett Branch of the Anne Arundel County Public Library, Laurel, MD, was named to receive the \$3,000 Allie Beth Martin Award donated by sponsor Baker & Taylor. This award recognizes a public librarian for demonstrating a range and depth of knowledge about books and other library materials and the distinguished ability to share that knowledge.
- The Baker & Taylor Entertainment Audio Music/Video Product Award Grant went to the Fairview Free Public Library, Fairview, NJ. This grant offers the selected library \$2,500 in audio music and video products for its circulating collections.
- PLA's Charlie Robinson Award has been awarded to Judith Drescher, Director of Libraries at the Memphis-Shelby County Public Library & Information Center, Memphis, TN. This award recognizes a public library director for implementation of innovative change.
- The Demco Creative Merchandising Grant was awarded to the Guilderland Public Library, Guilderland, NY. The grant, sponsored by Demco, Inc., provides \$1,000 cash and \$2,000 worth of supplies to a public library proposing a project for the creative display and merchandising of materials either in the library or in the community.
- The recipient of the EBSCO Excellence in Small and/or Rural Public Library Service Award is the Haines Borough Public Library, Haines, AK. EBSCO Subscription Services donates \$1,000 to honor a public library serving a population of 10,000 or fewer that demonstrates excellence in service to its community as exemplified by an overall service program or a special program of significant accomplishment.
- The Highsmith Library Innovation Award was awarded to the Panther Express project at the Platteville Public Library, Platteville, CO. A plaque and a \$2,000 honorarium are provided by Highsmith, Inc., the award's sponsor, to recognize a public library's innovative or creative service program to their community.
- New Leaders Travel Grants were awarded to Cynthia Robertson, Librarian I at the Mountain Road Branch, Anne Arundel County Public Libraries, Pasadena, MD, and Darlene Weber, Children's Librarian at the Stanwood Library, Sno-Isle Regional Library System, Stanwood, WA. PLA provides up to \$5,000 to support the professional development and improve the expertise of public librarians new to the field by making possible their attendance at major professional development activities.

Jo Ann Pinder
President 2002-2003

Reference and User Services Association
2002-2003 Annual Report (FY 2003)
to the Council of the American Library Association

Activities and Programming

RUSA has concentrated the last two years on learning what our membership and potential members need from the Association and moving toward meeting those needs. Two major areas of need were in resource sharing/interlibrary loan and in general reference services. As the Management and Operation of User Services Section (MaUSS), which was carrying out its five year review in 02-03, had committees related to both of these areas, it was logical for them to take the lead in determining interest, proposing realignment of existing committees and formation of new ones, and reorganizing to serve today's reference and user services librarians. We are happy to report that a new Resource Sharing Section proposal was presented at the ILL discussion group at Midwinter and met with overwhelming support. A petition is being circulated to create a new section.

The RUSA Board at Midwinter approved the statement of "Professional Competencies for Reference and User Services Librarians," which has been posted on the Association's newly revised and expanded website. Part of our long-term plan is to make our website more than an index/calendar/outline by expanding fulltext content with useful, practical information for the practicing reference and user services librarian. We have established a new Web Policies subcommittee to help guide this growth. The RUSA site already includes Readers Advisory Sources, best Web site lists and ALA sites for "Best Books;" guidelines for electronic services, genealogy, history, interlibrary loan, reference/information services, and special user populations; RUSA publications; conference programs; and links to other helpful information.

During 2002-2003, RUSA completed the contracted Wells Fargo grant project "The Path to Home Ownership Begins @ Your Library" with participation from 10 selected libraries nationwide. The initial \$700,000 grant provided funding for the development of reading lists, publicity materials, and grant administration. Participating libraries offered seminars on home ownership education.

Naturally RUSA is very interested in digital reference initiatives, and has co-sponsored the Virtual Reference Desk conferences for 3 years. Currently we are concentrating on preparing a post conference for the fall 2003 VRD; the clinical teaching initiative; developing guidelines for digital reference competencies and guidelines; online course development; and an open forum at Toronto on *Draft Guidelines for Implementing and Maintaining Virtual Reference Services*.

Some highlights of the year's activities:

- Updated the RUSA strategic plan at the fall 2002 meeting the Executive Committee. The revised Plan, including mission, vision, values, objectives and strategies for 2002-2005, was approved by the Board at Midwinter.
- Transferred \$12,000 to long-term investment account (est. 1996).
- Donated \$8,000 to ALA for CIP A legal efforts.
- Began work on a RUSA-sponsored Web course on virtual reference.
- Agreed that the collection of outstanding reference sources will be donated to libraries in the South Caucasus, in conjunction with a Carnegie grant to the ALA International Relations Office.
- Decided to begin a Future of Adult Services Initiative by: inviting PLA to participate; selecting experts to write white papers; posting the papers to the RUSA Web site; sponsoring a program at the 2004 ALA Annual Conference; publishing the papers in RUSQ and/or Public Libraries.
- Passed a budget which to date has performed close to plan, despite bad financial news which included: 1) another decrease in the value of the endowment; all interest garnered since establishment of the fund in 1996 has been lost, along with a substantial amount of principle; 2) a drop in personal memberships, in large part due to the aging of the profession and retirement of long-term members; and 3) a drop in advertising revenue in RUSQ. Good planning on the part of the RUSA administrative staff has minimized the effect of these temporary setbacks.
- Provided pertinent and timely discussions on many topics, such as the Hot Topics in Frontline Reference group's

"Selling our Services and Justifying Our Existence: Marketing, Statistics, and a Quality Product."

- Discussed assessing reference activities, attracting users, the information commons concept, post 9-11 issues and the effect of homeland security measures on libraries, barriers to access to government information, the implications of ebooks and copyright restrictions, and cooperative reference. RUSA has a liaison to the ALA Ad Hoc Task Force on Restrictions and Access to Government Information and we are following developments in this area closely.
- Granted the Library of Congress permission to use the annotations from "Outstanding Reference Sources" and "The Best of the Best Reference Sources," along with the annotations from MARS Best Free Websites, to enhance the bibliographic records it produces and distributes.
- Established a RUSA liaison to facilitate open meetings on bibliographic and web control for the Library of Congress in order for LC to get feedback from reference and cataloging staff.
- Decided to move the RUSA Update column from the Association's journal, RUSQ, to the Web site.
- Conducted or completed Section/Committee reviews for MOUSS, the Membership Committee and the RUSQ Editorial Board. The final BRASS Section review was distributed in September 2002. The Organizational Structure Task Force, formed in response to membership surveys, will continue its work after MOUSS has completed its internal review and recommendations for change as noted in the first paragraph above.
- Presented two successful Midwinter workshops: BRASS, Business Librarianship 101, and History Section, Behind the Genealogy Reference Desk: Discovering the Past Through International Records. Also agreed to sponsor 5 pre-conferences and 13 RUSA programs in Toronto.
- Developed a recruitment brochure to attract new people to the profession.
- Sent a representative to the 3rd Congress on Professional Education: Focus on Library Support Staff. RUSA encourages support staff to take part in the Association.
- Agreed to offer a free one-year membership to all Spectrum Scholars.
- Adopted the term "e-member" for electronic members of committees, in consonance with our strategic plan to keep RUSA accessible to all members.

Conclusion

RUSA has proven its value as the premier organization for reference and user services librarians everywhere and is well positioned to continue leadership in areas both old and new. Its greatest strength is its members and their devotion to service and innovation in librarianship.

Respectfully submitted to the Council of the American Library Association, the RUSA Board of Directors and RUSA-L by:

Cindy Stewart Kaag, President
RUSA, 2002-2003

ALA CD#28.11

Young Adult Library Services Association
a division of the American Library Association

YOUNG ADULT LIBRARY SERVICES ASSOCIATION
President's Report- Spring 2003
By Caryn Sipos

Throughout the 2002-2003 year, the focus has been on young adults: involving more of them in conferences, providing training to library staff to improve service to them, and just generally soliciting their input on every booklist for which YALSA is famous. It was especially important since my theme for the year was youth participation, something that we all need to nurture every chance we get.

My term began at the end of June, in 2002, with two teens being part of my first official presentation at the Membership meeting. Almost immediately things started happening. In October YALSA launched its own professional

journal. Also out went JOYS. After fourteen years of working with the Association for Library Service to Children to serve both age groups, YALSA and ALSC felt that both groups would be better served if the journals could be more specific. YALSA was then free to target teen librarians, a better fit with its Vision, and so Young Adult Library Services came to be. Thanks to editor Jana Fine, it took a whole new approach towards serving its readership. We learned from folks inside and outside our profession -even heard from a real TEEN or two.

Teen Read Week continued to grow. In October 2002, the theme was "Get Graphic @ your library TM" and over 1 ,000 public libraries and school library media centers took time to register their plans on the Teen Read Week Web site.

Again, YALSA broke new records on the number of hits to the Teen Read Week website. The survey of teen readers that has been done the past few years with SmartGirl.org reached a record 6,000 teen respondents and there were over 130,000 hits on the Teen Read Week Web site.

Then came Midwinter, January 2003, in Philadelphia. Teens were front and center here, too. Literally. There were 50 teens, and about 200 adults, who were ready and eager to talk to the Best Books for Young Adults committee during the public comment session. We thank the librarians and school library media specialist who accompanied them.

In fairness, some of us adults got to do cool things, too. For example, this was YALSA's year to host the Youth Awards Press Conference. Imagine my pleasure at being on a podium with ALA President Mitch Freedman, announcing the winner of the Michael L. Printz award and introducing those who would announce other much-anticipated book awards.

Midwinter was an opportunity to strengthen an already strong group, the Serving the Underserved Trainers. This corps of volunteers provides basic training in young adult services to libraries across the country. The SUS trainers have trained over 25,000 people in less than ten years of existence!

The SUS trainers came for a special training in YALSA's newest initiative, New Directions in Library Service for Young Adults, outlined in a book of the same name. They add this to their already extensive list of training topics, in order to continue helping libraries form positive and lasting relationships with the next generation of library supporters.

The YALSA Board was intrepid as always -in with the new and out with the old - to serve teens and their librarians in new and better ways. Out went Teen Hoopla, a website devoted to teens, but in came TAGS (Teen Advisory Groups Task Force), whose purpose is to develop a section of the YALSA Web Site to focus on the needs of teen advisory groups in libraries. We're expecting this site to be up this fall, and it should serve as a great resource for you librarians out there who are getting your teens participating in your libraries.

The hard work of the Y A-Galley cadre of teens and librarians is finally getting official recognition with the establishment of the Y A-Galley Committee, whose members will be facilitating the exchange of galleys and books among participating teens, and preparing the "Teens Top 10" list for Teen Read Week.

Another innovation was a new way of looking at serving teens in libraries. YALSA's collaboration with Patrick Jones moved our division in "New Directions," literally, for library service to Y A's. This work continues through a task force that is working to provide direction on implementing the principles set forth in New Directions for Library Se/Vices to Young Adults; reviewing and revising the YALSA competencies, recommending topics for the YALSA Continuing Education Portfolio, and considering other innovative approaches towards implementing this initiative.

As part of the larger ALA Web site, YALSA also took time to revamp its Web site. Linda Braun, YALSA's Web Manager, designed a new look for the site and worked with staff to move existing pages into the new content management system. A new slide show offers a continually changing view of the work of YALSA members, and shows both adults and teens having a great time at ALA conferences and at their local libraries.

As this is being written, we are anticipating great programs in Toronto at Annual 2003. Our collaboration with the Canadian Library Association's youth interest groups and round tables means that a whole new audience will be joining us for programs about immigrant teens, helping young adults find the author within them, and discovering the

best ways to booktalk nonfiction. Programs on audio books, the intellectual freedom component of reading fantasy, and a session on teens and technology round out the offerings this year. There is a pre-conference on poetry, echoing the Teen Read Week theme for 2003. Meeting authors and hearing poetry collected from teens will provide a great segue into this national literacy event taking place for the sixth year October 19-25, 2003.

As my term winds down, there is more to come! Our Graphic Novels Award Task Force is just starting its work to determine whether a "best graphic novels" list might be helpful to those librarians wrestling with collection development with this intriguing genre. In the next few weeks we will be selecting the winners of the next round of Excellence in Library Service to Young Adults grants. It never stops because YALSA never stops, and our members will never stop including teens in every aspect of their work. I thank the YALSA membership for allowing me to lead the division this year and I hope to be able to contribute in other ways once my term as president is done.

